

Entertaining and unforgettable experiences are the lifeblood of the theme park business. The Blooloop 50 Theme Park Influencer List celebrates the key individuals shaping our multi-billion dollar global industry, and leaving their mark on the 21st century theme park experience.

Now in it's third year, the list recognises not just senior executives but also those developing the technologies, attractions and initiatives that are driving the theme park industry forward.

We are offering just one sponsorship position to be associated with the Blooloop 50 Theme Park Influencer List 2020. Blooloop has the largest readership in the visitor attractions industry and is a unique platform to create a meaningful influencer list.

The sole sponsor will get:

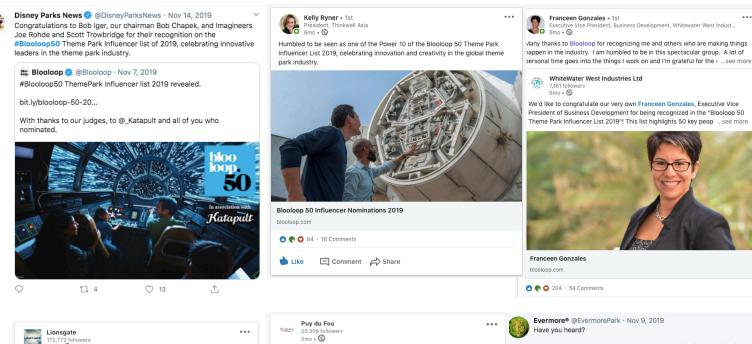
- Promotion on the Blooloop 50 Landing page (see appendix 2)
- Promotion of the Blooloop 50 across Blooloop's website, social media and newsletters during the nomination process and on announcement of the list.
- Promotion across Blooloop's social media channels
- One judge on the panel
- The opportunity to give back to the industry and recognise peers

After launch, The Blooloop 50 generates a huge buzz across social media and wider media outlets (see appendix 1).

210,000
Unique monthly visitors to blooloop

50,000 Views of 2019 list sponsorship opportunity

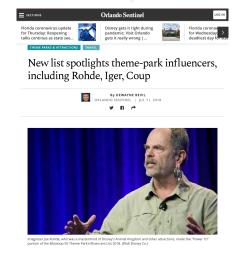
Appendix 1: Social media and wider media coverage





O @ O 1,245 - 35 Comments







New theme-park influencers list taps

creative bigwigs, includes Orlando talent

By DEWAYNE BEVIL DO SENTINEL | NOV 08, 2019

Central Florida attractions are well-represented on the new Blooloop 50 Theme Park Influencers List 2018, including creative and business types from Disney, Universal, Merlin and Orlando-based companies.

Appendix 2: Sponsor promotion on Blooloop 50 landing page

- Header banner (a)
- Prominent logo placement (b)
- Prominent ads (c)
- Introductory paragraph (d) plus image (e)

