



Entertaining and unforgettable experiences are the lifeblood of the theme park business. [The Blooloop 50 Theme Park Influencer List](#) celebrates the key individuals shaping our multi-billion dollar global industry, and leaving their mark on the 21st century theme park experience.

Now in its third year, the list recognises not just senior executives but also those developing the technologies, attractions and initiatives that are driving the theme park industry forward.

We are offering just **one** sponsorship position to be associated with the Blooloop 50 Theme Park Influencer List 2020. Blooloop has the largest readership in the visitor attractions industry and is a unique platform to create a meaningful influencer list.

The sole sponsor will get:

- Promotion on the Blooloop 50 Landing page (**see appendix 2**)
- Promotion of the Blooloop 50 across Blooloop's website, social media and newsletters during the nomination process and on announcement of the list.
- Promotion across Blooloop's social media channels
- One judge on the panel
- The opportunity to give back to the industry and recognise peers

After launch, The Blooloop 50 generates a huge buzz across **social media and wider media outlets** (**see appendix 1**).

**210,000**

Unique monthly  
visitors to blooloop

**50,000**

Views of  
2019 list

**1**

sponsorship  
opportunity

**Price £8,000 + VAT. Contact [ella.baskerville@blooloop.com](mailto:ella.baskerville@blooloop.com) for more information.**

## Appendix 1: Social media and wider media coverage

**Disney Parks News** @DisneyParksNews · Nov 14, 2019


Congratulations to Bob Iger, our chairman Bob Chapek, and Imagineers Joe Rohde and Scott Trowbridge for their recognition on the **#BlooLoop50** Theme Park Influencer list of 2019, celebrating innovative leaders in the theme park industry.

**BlooLoop** @BlooLoop · Nov 7, 2019

#BlooLoop50 ThemePark Influencer list 2019 revealed.

bit.ly/blooLoop-50-20...


With thanks to our judges, to @\_Katapult and all of you who nominated.



4 13

**Kelly Ryner** • 1st President, Thinkwell Asia 6mo •

Humbled to be seen as one of the Power 10 of the BlooLoop 50 Theme Park Influencer List 2019, celebrating innovation and creativity in the global theme park industry.



**BlooLoop 50 Influencer Nominations 2019**

blooLoop.com

84 · 16 Comments

Like Comment Share


**Franceen Gonzales** • 1st Executive Vice President, Business Development, Whitewater West Indust... 6mo •

Many thanks to **BlooLoop** for recognizing me and others who are making things happen in the industry. I am humbled to be in this spectacular group. A lot of personal time goes into the things I work on and I'm grateful for the : ...see more

**Whitewater West Industries Ltd**

7,161 followers 6mo •

We'd like to congratulate our very own **Franceen Gonzales**, Executive Vice President of Business Development for being recognized in the "BlooLoop 50 Theme Park Influencer List 2019"! This list highlights 50 key peop ...see more




**Franceen Gonzales**

blooLoop.com

204 · 54 Comments

**Lionsgate** 172,772 followers 5mo •

Join us in congratulating our very own, Jen Brown - EVP and Head of Global Live, Interactive and Location Based Entertainment who was named as one of **BlooLoop's** top 10 theme-park influencers for 2019! Brown oversee ...see more



467 · 29 Comments

**Puy du Fou** 20,308 followers 5mo •

Nicolas de Villiers, président du Puy du Fou, vient d'entrer dans le classement @BlooLoop des 50 personnalités les plus influentes dans le monde des spectacles et des parcs à thèmes ! 🎪

See translation



1,245 · 35 Comments

**Evermore®** @EvermorePark · Nov 9, 2019

Have you heard?

**#EvermorePark's** CEO @**CEOEvermore** made **@BlooLoop's #BlooLoop50** ThemePark Influencer list for #2019! Congrats to him + the **#Evermore** teams who made it all come to life!

buff.ly/34Ofey1

**#Aurora #Shoutout #themepark #fantasy #cosplay #family #fun #weekend**



3 8 40

**Falcon's Creative Group** 4.5K like this · Arts and entertainment · Adam Berger commented on this

13 Jul 2018 · 🌐 · ...Florida area who are named in the **BlooLoop 50 Theme Park Influencers List 2018!** Congratulations again to Cecil for this incredible honor! <http://bit.ly/2N7FRVM>



Mel Mogowan, Adam Berger and 98 others 22 comments 11 shares

**Orlando Sentinel** LOGIN

Florida coronavirus update for Thursday: Reopening talks continue as state see... Disney gets it right during pandemic: Visit Orlando gets it really wrong [...] Florida coronavirus for Wednesday: Reopening talks continue as state see... Florida coronavirus for Wednesday: Reopening talks continue as state see...

**THEME PARKS & ATTRACTIONS TRAVEL**

### New list spotlights theme-park influencers, including Rohde, Iger, Coup

By DEWAYNE BEVIL ORLANDO SENTINEL | JUL 11, 2018

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Imagineer Joe Rohde, who was a mastermind of Disney's Animal Kingdom and other attractions, made the "Power 10" portion of the BlooLoop 50 Theme Park Influencers List 2018. (Walt Disney Co.)

Central Florida attractions are well-represented on the new BlooLoop 50 Theme Park Influencers List 2018, including creative and business types from Disney, Universal, Merlin and Orlando-based companies.

**Orlando Sentinel** LOGIN

Florida coronavirus update for Thursday: Reopening talks continue as state see... Disney gets it right during pandemic: Visit Orlando gets it really wrong [...] Florida coronavirus for Wednesday: Reopening talks continue as state see... Florida coronavirus for Wednesday: Reopening talks continue as state see...

**THEME PARKS & ATTRACTIONS TRAVEL**

### New theme-park influencers list taps creative bigwigs, includes Orlando talent

By DEWAYNE BEVIL ORLANDO SENTINEL | NOV 08, 2019

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- Header banner (a)
- Prominent logo placement (b)
- Prominent ads (c)
- Introductory paragraph (d) plus image (e)

