

**bloo
loop.**
V-Expo

AGENDA

**13-15
OCTOBER**



bloo loop.

V-Expo

**THERE'S SO MUCH
TO SEE - HOW NOT
TO MISS OUT ...**

WATCH TOGETHER

We have an agenda packed with interesting interviews, presentations and discussions. Watch at the set times to be able to chat with attendees with similar interests.

WATCH LATER

All our sessions are on demand during the conference and the full day's sessions will be released each morning. So if you have a conflicting meeting just head over to the on demand area and watch around your schedule.

MEETINGS & LIVE CHAT

Don't miss out on live interactions. Live Q&As and discussions are marked on the Agenda. Head to the Networking Lounges and Exhibition Hall for live text, video chat and discussion. Meet our exhibitors on their booths.

EXHIBITION HALL

Check out the most innovative companies in the business in our Exhibition Hall, with video chat, meetings, live demos, webinars and more ...

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V-Expo

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LOBBY



EXHIBITION HALL



WHITEWATER.
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THANKS TO OUR NETWORKING LOUNGE SPONSORS

CHECK OUT OUR NETWORKING LOUNGES FOR DISCUSSIONS, TEXT AND VIDEO CHAT

BRANDS & IP



FECS



MUSEUMS



RETAILTAINMENT

AMERICAN **WAVE** MACHINES

TECH



THEME PARKS



WATER PARKS

AMERICAN **WAVE** MACHINES

ZOOS & AQUARIUMS





VISIT OUR EXHIBITORS

THESE INDUSTRY INNOVATORS WILL HAVE PLENTY TO WOW YOU ON THEIR BOOTHS

accesso
Alterface
Blooloop
Bompas & Parr
Five Four Training
Immersive Arts
KCC Entertainment
LCI Productions
Merlin Entertainments
ProSlide
Ripley Entertainment Inc
Scruffy Dog
Simtec
Storyland Studios
The Shipping Monster
WhiteWater

American Alliance of Museums
Atomic Smash
attractions.io
Barco
BoldMove
Brogent
Comply: Amusement Safety
Creative Works
Dynamic Attractions
Eicher Lc
Factorr
Falcon's Creative Group
Hologate
Holovis
HUSS
Intamin
JRA
Katapult
Kraftwerk Living Technologies
LAI Games
Leisure Development Partners
MAPIC

Martin & vlemincx
Microsoft
Mobaro
Omnico
OpenEye Global
Rainbow Productions
Red Raion
Sacoa
Sally Dark Rides
Sarner
Severn Lamb
Showtime Entertainment Production
SimEx-Iwerks
Simworx
Teq4
The Deluxe Group
The Juice
Triotech
VE: Forum
WAZA
We Are Interact
Zamperla

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V-Expo

JOIN THE #VEXPORUN FOR THE SEA LIFE TRUST

Taking part in the [#VExpoRun](#) is easy. Simply [sign up](#) to either a 5k or 10k. Complete your run between 9-12 October and record with a distance tracking app.

Upload a screenshot of your app and a picture of you at your personal finish line to the Let's Do This [#VExpoRun](#) event page.

Share your run online using [#VExpoRun](#).

Fastest man, woman and 'runner with pet' to be announced at the blooloop V-Expo.

Not a runner? You can still donate to the SEA LIFE Trust through our [JustGiving page](#).



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V-Expo

JOIN US FOR AN EXCLUSIVE BLOOLOOP V-EXPO EDITION OF TWO BIT CIRCUS: REMOTE



Two Bit Circus and Blooloop have partnered for a virtual gameshow as a finale for the V-Expo!

While Two Bit Circus has been in quarantine, they've built a platform full of fun customizable games where you can interact with your friends and have a good laugh from anywhere in the world.

Reunite with your friends and colleagues, and still be competitive from the comfort of your couch.

[Register here.](#)





AGENDA

TUESDAY 13 OCTOBER, 9AM - 10PM BST
WEDNESDAY 14 OCTOBER, 9AM - 9PM BST
THURSDAY 15 OCTOBER, 10AM - 10PM BST

Tuesday 13 at a glance

BST	Keynote Auditorium	Innovation Auditorium	Networking Lounges
9:00 AM	Merlin Entertainments	UK Innovation Showcase	-
10:00 AM	Zoo Discussion	Tower of David Museum	- LIVE chat after Keynote discussion
11:00 AM	Judge Dredd Uprising	NHM & Cooper Hewitt	-
12:00 PM	Analysts trends LIVE Q&A	Europa-Park	-
1:00 PM	-	-	-
2:00 PM	V&A East	attractions.io LIVE Q&A	-
3:00 PM	American Dream	Embed LIVE Q&A	-
3:45 PM	Joe Pine LIVE Q&A	-	-
4:00 PM	-	CAVU LIVE Q&A	-
5:00 PM	WWII Museum	Imagine Leisure LIVE Q&A	Retailtainment Discussion LIVE Q&A
6:00 PM	Auschwitz Museum	Christie LIVE Q&A	Water Park Discussion LIVE Q&A
7:00 PM	Paisley Park	Bart Kresa	-
8:00 PM	Royal Tyrrell Museum	Evermore	-
9:00 PM	-	Vantage LIVE Q&A	-

Wednesday 14 at a glance

BST	Keynote Auditorium	Innovation Auditorium	Networking Lounges
9:00 AM	Universal Beijing	Museums and Technology	-
10:00 AM	Puy du Fou	TOR Systems LIVE Q&A	-
11:00 AM	Warner Bros. Studio Tours	Gateway Ticketing	-
12:00 PM	ALVA	Qiddiya	-
1:00 PM	Bompas & Parr LIVE Q&A	-	-
2:00 PM	Museum of London	We Are Interact LIVE Q&A	-
3:00 PM	SEVEN	OpenAire LIVE Q&A	-
4:00 PM	Philbrook Museum	Millennium Falcon	-
5:00 PM	Merlin Midway China	Eddie Sotto	Museum Blooloop 50 Reveal LIVE
6:00 PM	Dan Hicks	Sally Dark Rides LIVE Q&A	Brands & IP Discussion LIVE Q&A
7:00 PM	AAM	Ozone Technology Live Q+A	FEC Discussion LIVE Q&A
8:00 PM	-	AREA15	-

Thursday 15 at a glance

BST	Keynote Auditorium	Innovation Auditorium	Networking Lounges
10:00 AM	Royal Academy	Mall of America	-
11:00 AM	The London Resort	Travelling Exhibitions	-
12:00 PM	Disneyland Paris	Sharjah Museum	-
1:00 PM	-	-	-
2:00 PM	reefLIVE Aquarium	accesso LIVE Q&A	-
3:00 PM	Lionsgate	Hip Hop Hall of Fame Museum	Retailtainment Discussion LIVE Q&A
4:00 PM	Chuck E. Cheese	Rise of the Resistance	-
5:00 PM	WWI Museum	-	Theme Park Blooloop 50 Reveal LIVE
6:00 PM	Attractions Academy	Monterey Bay Aquarium	-
7:00 PM	The Met	-	Tech VR Discussion LIVE Q&A
8:00 PM	-	Universal Creative	-
9:00 PM	Two Bit Circus Quiz LIVE	-	-



TUESDAY 13 OCTOBER
9AM - 10PM BST

Keynote Auditorium

Tuesday 9:00 AM

FROM THE 'POWER OF TOGETHERNESS' TO 'THE RISE OF THE CONSCIOUS CONSUMER': A LOOK AT THE KEY TRENDS ESSENTIAL FOR FUTURE ATTRACTION DEVELOPMENT

WITH EXCLUSIVE CASE STUDIES

Paul Moreton - Group Creative Director, Merlin Entertainments

Tuesday 10:00 AM

CONSERVATION FOR ANIMALS AND ZOOS

Elaine Bensted - CE, Zoos South Australia

Jamie Christon - MD, Chester Zoo

Martin Zordan - CEO, WAZA

Tuesday 11:00 AM

**A MEAN STARE AND A GUN! JUDGE DREDD UPRISING:
THE LIVE EXPERIENCE**

Tom Lionetti-Maguire - Founder & CEO, Little Lion Entertainment

Jason Kingsley - Co-Founder, CEO & Owner, Rebellion

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Keynote Auditorium

Tuesday 12:00 PM

KEY TRENDS IN THE ATTRACTIONS INDUSTRY: COVID AND BEYOND **LIVE Q&A**

Christian Aen - Principal/Partner, ECA

Yael Coifman - Senior Partner, LDP

Michael Collins - Senior Partner, LDP

Philip Shepherd - Chairman, International Venue Management

Tuesday 2:00 PM

V&A EAST: A CRUCIBLE OF POSSIBILITIES

Gus Casely-Hayford - Director, V&A East

Tim Reeve - Dep. Director & COO, Victoria and Albert Museum

Tuesday 3:00 PM

REVOLUTIONISING RETAIL: BUILDING THE NEXT DISNEYLAND OUTSIDE OF MANHATTAN

Mark Ghermezian - Co-CEO, American Dream

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Keynote Auditorium

Tuesday 3:45 PM

HOW CAN THE EXPERIENCE ECONOMY RESPOND TO THE CORONACRISIS? **LIVE Q&A**

Joe Pine - Co-Author of The Experience Economy
In conversation with Eddie Kemsley, CEO, Dreamland

Tuesday 5:00 PM

MANAGING THROUGH CRISES: HURRICANES, OIL SPILLS AND A PANDEMIC

Stephen Watson - President & CEO, The National WWII Museum

Tuesday 6:00 PM

AUTHENTICITY AND REMEMBRANCE IN THE VIRTUAL SPACE

Dr. Piotr M. A. Cywiński - Director, Auschwitz-Birkenau State
Museum

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Keynote Auditorium

Tuesday 7:00 PM

PRINCE'S PAISLEY PARK: EXPERIENCE THE LEGACY!

Alan Seiffert - Executive Director, Prince's Paisley Park
Fri Forjindam - CDO, Mycotoo

Tuesday 8:00 PM

DINOSAUR STORIES FROM THE ALBERTA BADLANDS

Lisa Making - Director, Royal Tyrrell Museum of Palaeontology

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The entertainment development company


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Innovation Auditorium

Tuesday 9:00 AM

UK INNOVATION SHOWCASE

A round up of UK innovators at the blooloop V-Expo

Tuesday 10:00 AM

JERUSALEM THE GOLDEN: BRIDGING COMMUNITIES WITH CUTTING-EDGE TECHNOLOGY

Eilat Leiber - Director, Tower of David Museum

Tuesday 11:00 AM

PIVOTING VISITOR EXPERIENCE STRATEGIES DURING COVID

Carolyn Royston - Chief Experience Officer

The Cooper Hewitt Smithsonian Design Museum

Clare Matterson - Exec. Director Engagement

The Natural History Museum

In conversation with Rachel Kuhn, Co-Founder

Visitor Experience Forum & Senior Consultant at BOP Consulting

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Innovation Auditorium

Tuesday 12:00 PM

INNOVATION AT MACK SPEED AT EUROPA-PARK

Michael Mack - CEO, Europa-Park

Tuesday 2:00 PM

MOBILE APPS AND THE ART OF THE POSSIBLE - GUEST EXPECTATIONS HAVE CHANGED **LIVE Q&A**

Mark Locker - Founder and CEO, attractions.io

Tuesday 3:00 PM

SERVING UP GOOD, CLEAN FAMILY-FRIENDLY FUN **LIVE Q&A**

Renee Welsh - CEO, Embed

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Innovation Auditorium

Tuesday 4:00 PM

REDEFINING INTERACTIVITY - HOW TECHNOLOGIES CAN CREATE AN EMOTIONAL CONNECTION **LIVE Q&A**

Mark Stepanian - Chief Experience Officer, CAVU Designwerks Inc
Terry Sanderson - Product Development, DreamCraft Attractions

Tuesday 5:00 PM

COVID-19, THE SAVIOUR OF THE LEISURE INDUSTRY **LIVE Q&A**

Carolien Nederlof - Co-Founder, Imagine Leisure
Raymond Oude Groen - Co-Founder, Imagine Leisure

Tuesday 6:00 PM

RGB PURE LASER PROJECTION: A LEAP FORWARD IN COLOR **LIVE Q&A**

Larry Paul Executive Director - Technology and Custom Solutions
Enterprise and Entertainment, Christie Digital

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Innovation Auditorium

Tuesday 7:00 PM

A MASTER PROJECTION DESIGNER ON CREATING TRANSFORMATIVE IMMERSIVE EXPERIENCES

Bart Kresa - Founder/ Master Projection Designer, Bart Kresa Studio
In conversation with Martin Howe - CEO, Teq4 and Human 2.0

Tuesday 8:00 PM

READY PLAYER 2: NEXT GEN ENGAGEMENT AT EVERMORE AND BEYOND

Ken Bretschneider - Founder/CEO, Evermore and The Grid &
Founder, The VOID

Tuesday 9:00 PM

THE MODERN VENUE'S HIDDEN SUPERPOWER **LIVE Q&A**

Philip Edgell, President Vantage, Franceen Gonzales, EVP of
Business Development at WhiteWater

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Networking Lounges

Tuesday 5:00 PM | RETAILTAINMENT NETWORKING LOUNGE

LOUNGE SPONSOR: AMERICAN WAVE MACHINES

RETAILTAINMENT TRENDS LIVE Q&A

Nicole Srock.Stanley - CEO/Founder, dan pearlman Group

Howard Samuels - President, Samuels & Co

Claude Coudry - President, Oasis Surf

In conversation with Eddie Kemsley - CEO, Dreamland

Tuesday 6:00 PM | WATER PARK NETWORKING LOUNGE

LOUNGE SPONSOR: AMERICAN WAVE MACHINES

WATER PARK TRENDS LIVE Q&A

Franceen Gonzales - EVP of Business Development, WhiteWater

Ray Smegal - Chief Commercial Officer, ProSlide

Rob Kelly - Pro-surfer & Communications Officer,

American Wave Machines

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WEDNESDAY 14 OCTOBER
9AM - 9PM BST

Keynote Auditorium

Wednesday 9:00 AM

BUILDING A THEME PARK DESTINATION IN BEIJING

Tom Mehrmann - President & GM, Universal Beijing

Wednesday 10:00 AM

THE SHOW GOES ON: PUY DU FOU'S EXPANSION

Nicolas de Villiers - President, Puy du Fou

Wednesday 11:00 AM

SPELLBINDING SUCCESS: THE MAGIC FORMULA FOR A GLOBAL IP

Sarah Roots - EVP, Warner Bros. Studio Tours & Retail

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Keynote Auditorium

Wednesday 12:00 PM

10 POSITIVES TO EMERGE FROM THE PANDEMIC

Bernard Donoghue - CEO, ALVA

Wednesday 1:00 PM

TEN THOUSAND ARE THEIR TONGUES, BUT ALL THEIR JOYS ARE ONE. BOMPAS & PARR PRESENT FUTURE OF FOOD FOR ATTRACTIONS

Sam Bompas, Co-Founder
Danny Cheetham, Development Chef
Alix Hope, Creative Strategist

Wednesday 2:00 PM

FATBERGS AND CARCASS CORRIDORS: **EXCLUSIVE UPDATE** ON THE £300M NEW WEST SMITHFIELD SITE

Sharon Ament - Director, Museum of London
Chris Bonner - Future of Smithfield Market Lead, City of London Corp

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Keynote Auditorium

Wednesday 3:00 PM

EXCLUSIVE UPDATE: CREATING ENDURING ENTERTAINMENT DESTINATIONS IN SAUDI ARABIA

Damien Latham - Head of Attractions, SEVEN in conversation with
Philip Shepherd - Chairman, International Venue Management

Wednesday 4:00 PM

PUSHING THE BOUNDARIES IN MUSEUM LEADERSHIP

Scott Stulen - Director/President, Philbrook Museum

Wednesday 5:00 PM

AHEAD OF THE CURVE: LESSONS IN RECOVERY, TRENDS AND OPPORTUNITIES FROM CHINA

Qi Zhang - Regional GM, Midway China, Merlin Entertainments
in conversation with Wonwhee Kim,
Co-Founder/Director, The Park Database

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Keynote Auditorium

Wednesday 6:00 PM

DETOXIFYING MUSEUMS - THE ROLE OF A WORLD CULTURE MUSEUM IN THE 21ST CENTURY

Dan Hicks - Professor of Contemporary Archaeology, University
of Oxford


Wednesday 7:00 PM

SUPPORTING INNOVATION AND SHAPING TOMORROW'S MUSEUMS

Laura Lott - President & CEO, AAM

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A vertical banner on the left side of the page. The top half shows a dark, futuristic interior with blue and purple lighting and glowing patterns. The bottom half is a solid dark blue background. The text 'Innovation Auditorium' is written vertically in a large, white, sans-serif font, with 'Innovation' on top and 'Auditorium' below it.

Innovation Auditorium

Wednesday 9:00 AM

MUSEUMS AND TECHNOLOGY: THE FUTURE FOR EXPLORATION, INSPIRATION AND LEARNING

Jane Alexander - CDIO, Cleveland Museum of Art
Martin Howe - CEO, Teq4 and Human 2.0

Wednesday 10:00 AM

MANAGING VISITOR FLOW AND MAXIMISING REVENUE POST-COVID **LIVE Q&A**

Daniel Jordan - Managing Director, TOR Systems

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Innovation Auditorium

Wednesday 11:00 AM

COFFEE AND COVID CONVERSATIONS: HIGHLIGHTS FROM AN AWARD-WINNING WEBINAR SERIES

Matthew Hoenstine, Principal- Destinations Gateway Ticketing Systems and Randy Josselyn, Prinipal- Wildlife & Conservation Gateway Ticketing Systems - a summary of their work.

Wednesday 12:00 PM

THRILLS AND DISCOVERY IN AN EPIC NATURAL LANDSCAPE: QIDDIYA EXCLUSIVE UPDATE

Don Potts - President, Parks & Attractions, Qiddiya

Wednesday 2:00 PM

6 TRENDS THAT WILL CHANGE ATTRACTION PHOTOGRAPHY FOREVER **LIVE Q&A**

Dan Strang - CEO, We Are Interact

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INTERACT.**

Innovation Auditorium

Wednesday 3:00 PM

A RETRACTABLE ROOF IS THE BEST INVESTMENT IN WATERPARKS! **LIVE Q&A**

Nancy Patterson - Design and Business Director, OpenAire

Daryl Matzke - VP and Director of Aquatics, Ramaker & Associates

Wednesday 4:00 PM

THE TECH INSIDE THE MILLENNIUM FALCON - THE 'HUNK OF JUNK' AT DISNEY'S STAR WARS: GALAXY'S EDGE

Asa Kalama - Executive Creative Director, Walt Disney Imagineering

In conversation with Martin Howe - CEO, Teq4 and Human 2.0

Wednesday 5:00 PM

EDDIE SOTTO IMAGINEERS A DIGITAL COVID SOLUTION

Eddie Sotto - Director, Sotto Studios

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Innovation Auditorium

Wednesday 6:00 PM

THE POWER OF DARK RIDES **LIVE Q&A**

Lauren Wood Weaver - VP Marketing and Business Development from Sally with guests Amanda Thompson, Managing Director Blackpool Pleasure Beach, Andreas Andersen, Group Chief Executive Officer, Liseberg and Chris Lange, Creative Consultant

Wednesday 7:00 PM

SILVER-SCREEN-QUALITY CHARACTER ANIMATION. ANY PLATFORM, ANY DEVICE, REAL-TIME **LIVE Q&A**

Rich Hurrey - President of Kitestring and Pixar veteran
Clifford Champion - Chief Technology Officer, Storyland Studios

Wednesday 8:00 PM

A WONDEROUS MASH-UP OF EXPERIENCES: AREA15 IS REINVENTING RETAILTAINMENT IN VEGAS AND BEYOND

Winston Fisher - CEO, AREA15

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SALLY
DARK RIDES

Storyland
STUDIOS

WITH

ozone FROM
KITESTRING

BARTKRESA studio



Networking Lounges

Wednesday 5:00 PM | MUSEUM NETWORKING LOUNGE

LOUNGE SPONSOR: MICROSOFT

**BLOOLOOP 50 MUSEUM INFLUENCER LIST 2020 REVEAL
FOLLOWED BY LIVE DISCUSSION**

LIVE announcement of the Blooloop 50 Museum Influencer List 2020 followed by discussion and Q&A

Wednesday 6:00 PM | BRANDS & IP NETWORKING LOUNGE

LOUNGE SPONSOR: KATAPULT

BRANDS & IP TRENDS LIVE Q&A

Ngaio Harding-Hill - Head of Attractions & Live Experiences,
Aardman

Simon Foulkes - MD, Rainbow Productions

Javier Martinez Garcia - Senior Advisor, Manchester City FC

In conversation with Lisa Welch - LBE, Hasbro

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Networking Lounges

Wednesday 7:00 PM | **FEC NETWORKING LOUNGE**

LOUNGE SPONSOR: CREATIVE WORKS

SILVER LININGS? FEC LEADER DISCUSSION LIVE Q&A

Brent Bushnell - CEO, Two Bit Circus

Fernando Eiroa - CEO, Circustrix

David McKillips - CEO, Chuck E. Cheese

In conversation with Bob Cooney - MC at ShowUp Events

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THURSDAY 15 OCTOBER
10AM - 10PM BST

Keynote Auditorium

Thursday 10:00 AM

A CHALLENGING FIRST YEAR AT THE RA

Axel Rüger - Secretary and Chief Executive, Royal Academy

Thursday 11:00 AM

EXCLUSIVE UPDATE: THE LONDON RESORT - MORE THAN JUST A THEME PARK

PY Gerbeau - Chief Executive, The London Resort

Thursday 12:00 PM

DESIGNING DISNEY MAGIC

Tracy Eck - Art Director, Disneyland Paris

Thursday 2:00 PM

EXCLUSIVE UPDATE ON BELFAST'S AMBITIOUS NEW AQUARIUM

Keith Thomas - MD, reefLIVE Ltd

Tanya Griffiths - Director, Kay Elliott Architects

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Keynote Auditorium

Thursday 3:00 PM

CREATING CUTTING-EDGE IMMERSIVE IP EXPERIENCES

Jenefer Brown - EVP & Head of Global LBE, Lionsgate

Thursday 4:00 PM

SETTING OUR MINDS AT CHEESE: COVID-SAFE STRATEGY AS HALLOWEEN LOOMS

David McKillips - CEO, Chuck E. Cheese

Thursday 5:00 PM

INTERPRETING, REMEMBERING, UNDERSTANDING

Matthew Naylor - CEO & President, National World War I Museum

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A photograph of a grand, ornate theater interior with a stage and red seats. The text 'Keynote Auditorium' is overlaid vertically on the left side of the image.

Keynote Auditorium

Thursday 6:00 PM

9 WAYS TO ACHIEVE OPERATIONAL EXCELLENCE

Shaun McKeogh - Founder & President, Attractions Academy

Thursday 7:00 PM

DIGITAL STORYTELLING AND INTERPRETIVE EXPERIENCES AT THE MET

Sofie Andersen - Head of Digital, Metropolitan Museum of Art

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Innovation Auditorium

Thursday 10:00 AM

CURATING RETAILTAINMENT MOMENTS AT MALL OF AMERICA

Chris Grap - Lead Storyteller and Experience Designer, Mall of America
In conversation with Louis Alfieri - Principal/Chief Creative Officer at
Raven Sun Creative

Thursday 11:00 AM

THE ACCELERATED EVOLUTION OF TRAVELLING EXHIBITIONS

Nathanja van Dijk - Director, Kunsthal Rotterdam
Amanda Mayne - Head of International Touring Exhibitions, The British
Museum
Arnold van de Water - GM, Meet Vincent Van Gogh Experience
at the Van Gogh Museum

Thursday 12:00 PM

THE POWER OF CULTURE: LOWERING THE BARRIERS TO ACCESS

Manal Ataya - Director General, Sharjah Museums Authority

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Innovation Auditorium

Thursday 2:00 PM

EMPATHIZING WITH GUESTS IN A COVID-19 WORLD: HOW TO ANTICIPATE THE NEEDS OF YOUR CUSTOMERS IN THE 'NEW NORMAL.' **LIVE Q&A**

Jeremy Gray - European and Middle East Sales Director, accesso
George Hambleton - Senior Sales Director, accesso

Thursday 3:00 PM

UPDATE ON THE HIP HOP HALL OF FAME MUSEUM & HOTEL

JT Thompson- Founder & Chairman, The Hip Hop Hall of Fame

Thursday 4:00 PM

HOW TO BUILD THE WORLD'S BEST THEME PARK RIDE

Paul Bailey - Principal Technical Director, Walt Disney Imagineering
In conversation with Martin Howe - CEO, Teq4 and Human 2.0

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Innovation Auditorium

Thursday 6:00 PM

**CONNECTING WITH YOUR AUDIENCE WHERE THEY HANG
OUT: TWITCH, ANIMAL CROSSING AND CREATING AN
AUTHENTICALLY AWESOME LIVE STREAM**

Emily Simpson - Social Media Specialist, Monterey Bay Aquarium

Thursday 8:00 PM

VOICE & VISION IN CREATIVE LEADERSHIP

Steve Tatham - VP, Executive Creative Director, Universal Creative

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Networking Lounges

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Thursday 3:00 PM | RETAILTAINMENT NETWORKING LOUNGE

LOUNGE SPONSOR: AMERICAN WAVE MACHINE

REINVENTING RETAIL DESTINATIONS WITH LEISURE AND ENTERTAINMENT. WINNING STRATEGIES AND BUSINESS MODELS.

Francesco Puppillo - Director, LeisurUp

Yael Coifman - Senior Partner/Owner, LDP

Thomas Rose - Co-Founder, P-Three

Gilles Devendille - Founder, REAL Consulting

Ashley Blake - CEO, Otium Real Estate Limited

LeisurUp

Thursday 5:00 PM | THEME PARK NETWORKING LOUNGE

LOUNGE SPONSOR: THE SHIPPING MONSTER

BLOOLOOP 50 THEME PARK INFLUENCER LIST 2020

REVEAL FOLLOWED BY LIVE DISCUSSION

LIVE announcement of the Blooloop 50 Theme Park Influencer List 2020 followed by discussion and Q&A

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Networking Lounges

Thursday 7:00 PM | TECHNOLOGY NETWORKING LOUNGE

LOUNGE SPONSOR: BARCO

TRENDS IN LOCATION BASED VR LIVE Q&A

Sean Griffin - President, Nomadic

Leif Arne Petersen - CEO & Founder, HOLOGATE

Joanna Popper - Global Head of VR for LBE at HP

In conversation with Bob Cooney - MC at ShowUp Events

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