

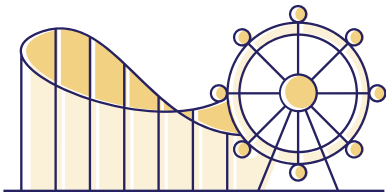


capturelife

Make every moment count.

Capturelife is a digital platform that leverages photos & videos to drive revenue, brand loyalty, and engagement for your organization.

Who it's for



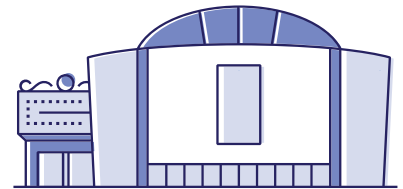
ATTRACTIONS & EVENTS

- Cutting-edge solutions for theme parks, events, attractions, and more.
- Create personalized & lucrative engagement with guests before, during, and after their experience.



RESORTS & CRUISE LINES

- Digitally engage with your guests before, during, and after their stay.
- Quickly monetize and effortlessly boost current photo and video sales.



SPORTS & ENTERTAINMENT

- From concerts & festivals to professional sports & shows, capture and engage instantly with fans on their mobile device.
- Provide digital content as a marketing activation tool OR an e-commerce photo solution - you choose!

Whether your brand is a theme park, excursion, adventure, resort, cruise line, zoo, or any type of attraction or vacation experience where memories are made – your brand is an experience. Capturelife provides an end-to-end workflow solution that scales to any size operation.

Capturelife makes it easy for your customers to view or purchase, download, and share their photos and videos with every interaction.

Features & Benefits

CAPTURE & ASSOCIATE

- Remove the manual process of delivering content to guests or customers through automatic tagging.
- Collect customer data at time of capture or associate through ticketing systems or other data integrations, RFID bands, QR codes, and more.

FLEXIBLE COMMERCE OPTIONS

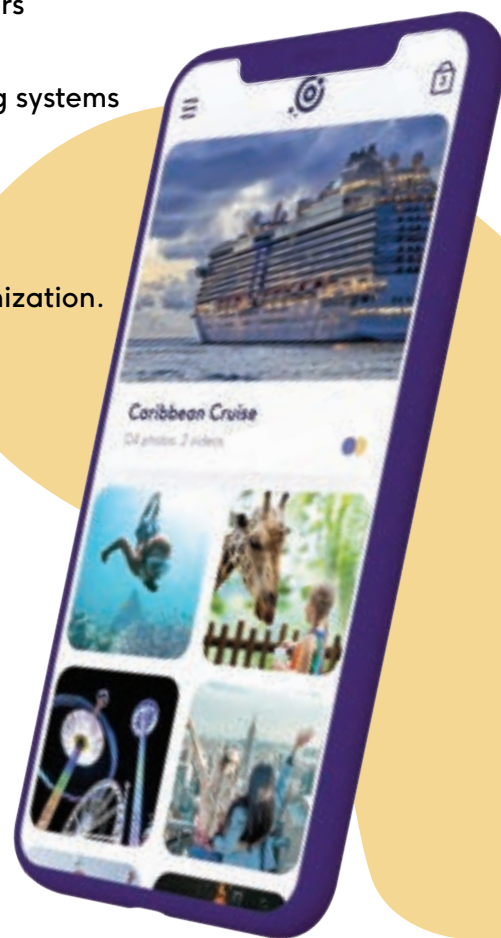
- Pre-event, on-site, and post-event sales are now in play for your organization.
- Encourage friction-free purchasing with mobile commerce and on-site retail kiosks for digital, print, video, merchandise & gifts.

INTEGRATE WITH YOUR BRAND

- Deploy Capturelife as a stand-alone white labeled web app or seamlessly embed into your existing app for increased engagement, interaction, and revenue.

ONGOING ENGAGEMENT & SALES

- Guests can instantly download and privately share content or post branded digital images on social media.
- Continue marketing to and engaging with guests after they've left your venue to drive additional sales and promotions.



“Our expectations were high for this program and Capturelife delivered. It’s obvious from the level of engagement and feedback that we are delivering a great experience for our fans.”

Tylyn Castellanos, Director of Experience Strategy at Atlanta Hawks