



Express da Vinci

**EXPRESS DA VINCI GROUP
STRATEGY IN THE KINGDOM OF SAUDI ARABIA
2022**

Legal entity information:

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Registration date: 2018-04-17

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Innovation Awards 2021: <https://innovation-awards.blooloop.com/2021/project/express-da-vinci/>

YouTube Channel: <https://www.youtube.com/channel/UCfkdT2Dn3PyG-Mvz868Je9A>

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1. EXPRESS DA VINCI GROUP LEADER'S STORY



Mr. Karolis Simniškis is the Chairman of the "Express da Vinci group" and the creator of the first in the world mobile flights and digital traveling simulator "Express da Vinci," the president of "Baltic Entertainment Association," businessman, investor and designer.

Karolis Simniškis works in the leisure and entertainment industry since 2005. He has many years of experience in organizing, manufacturing, and operating attractions and country-level commercial events in his motherland, Lithuania's best European country. Now he is accomplishing his life's award-winning project.

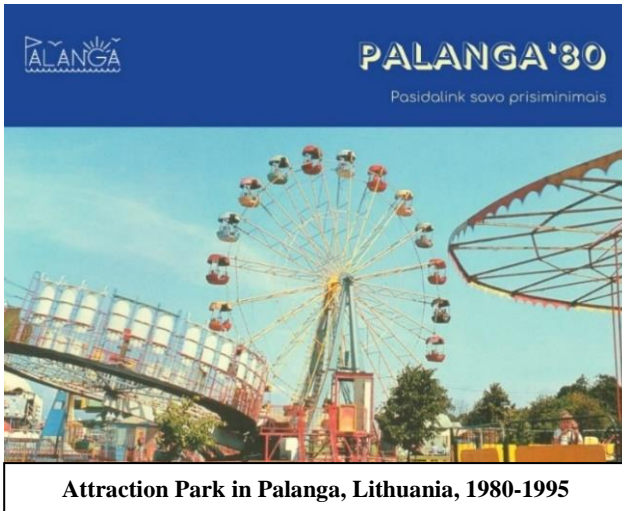
Karolis states: "All my life, I have been different from others. I was active and curious, constantly questioning and arguing, and did not follow standardized norms. Already in school, it was clear that my future would be tied to creativity and leadership."

Even in childhood, Karolis helped his grandfather Edward, who used to be the operator of the Soviet Union-made observation Wheel in the attractions park. Later, at age of 14 years old, Karolis assisted his father on various electrical engineering and security systems projects.

Karolis remembers: "As a teenager, I started to take a more serious interest in the entertainment business with gaming machines. By the age of 19, I was already managing the most popular attractions park in my home country Lithuania. Fast forward to today, and I have accumulated over 17 years of experience in the entertainment business". Mr. Karolis Simniškis started the "Express da Vinci" product idea from the observation tower concept. Hearing initial feedback from his colleagues pushed him to search for a more creative and innovative approach, thus evolving the concept much further.

There is a story behind the "Express da Vinci" name. The Renaissance genius Leonardo da Vinci was the one who inspired the final idea. As history tells, Leonardo da Vinci created the first flying machine concept. The Express da Vinci simulator is an even more improved version of da Vinci's creation in the context of the fourth industrial revolution in the 21st century.

And the fact that Karolis and Leonardo da Vinci share the same birthday - the 15th of April, creates a very personal connection for Karolis and his vision for this project. Karolis' main business goal is to create a global network of Express da Vinci flight and digital traveling simulators to let people interactively fly worldwide and educate themselves without leaving their homes. It's an excellent opportunity to experience unattainable for



Attraction Park in Palanga, Lithuania, 1980-1995

anyone who can't travel across the globe and observe the wonders of the World. Why stop at the Earth? The Express da Vinci can take its visitors across Space or into imaginary worlds.

For Karolis, today is only a stop on a path to tomorrow: “I hope to continue my designer and creator path with new ideas and their implementation in the future. Also, I want to publish a few books to document my experience and create more value by sharing my knowledge with others”.

The biggest strength of the Express da Vinci group is the uniqueness of the product. It has never been seen before, and it is transportable so that it can be operated anywhere. A full-motion system creates the feeling of a real flight, the exterior looks like a spaceship, and the content presented during the ‘flight’ is built to amaze and educate people. Express da Vinci simulator is a futuristic way to the world's most unique and amazing corners of the World.

There are many different flying theaters globally, but they are not transportable ones. The Express da Vinci is. The same thing could be said about edutainment functions which make the machine unique in its content as well. Finally, the uniqueness comes with a feeling of being in a spaceship-like machine and experiencing the real flight experience with extreme effects such as teleportation, breaks, and acceleration mixed with sound and video content.

In summary, it's more than a simple flying theater. It is a new category of entertainment by itself. So far, the creation of the Express da Vinci has been a very long learning journey, and it's still going on. Extensive work had to be done: run market analyses, figure out consumers' needs, and build a professional team for such a unique project to develop. One of the biggest challenges was the preparation of a technical project. All in all, it took three years to get to the stage where the project is today.

All the crises that the project team had over the past several years encouraged a risk-management approach, such as how to adapt to all regulations and the adverse environment. For example, the pandemic not only made it harder to operate but also opened new opportunities. Consider what amazing virtual travel solutions the Express da Vinci theater would provide in times of closed restricted travel, and even more when tourism is reborn as it is today. This machine is the perfect instrument to attract more visitors to any place.

Karolis summarizes: “I am an artist and designer. This product is novel and has so much potential. The fact that I have similarities to Leonardo da Vinci in the birth date, talents, and skills gives me more faith in myself in the whole idea.”



Dragon Family Park in Lithuania, 2017-2022

One of the biggest challenges was collecting a truly competent team for such a complex project. "Express da Vinci group" consists of 19 European companies with technical talent and leadership. Finding appropriate specialists who would dare to participate in this innovation development process was a tremendous challenge.



Attraction Park in Kaunas, Lithuania, 2017-2019

It is no secret that it's tough to find hardworking, caring, and honest professionals in their field. The contemporary world encourages the belief that it is easy to be successful without much effort. However, in real life that is not the case.

Thus, the right people with the right skills are the key to reaching success. This is also true of Mr. Karolis Simniškis. He is a passionate leader and always gives 100% effort to reach goals and inspire other members with his energy. This is possible thanks to long working hours and careful planning. Then it is possible to start the new week with a complete package of energy, and motivation to make further progress.

Our business vision is a 1000-unit global network of Express da Vinci simulators. This would allow practically all people worldwide to travel virtually and have a fantastic experience with their relatives and friends. Furthermore, as the digital world is becoming more and more

popular, there is a strong potential for Express da Vinci to enter the metaverse opportunities.

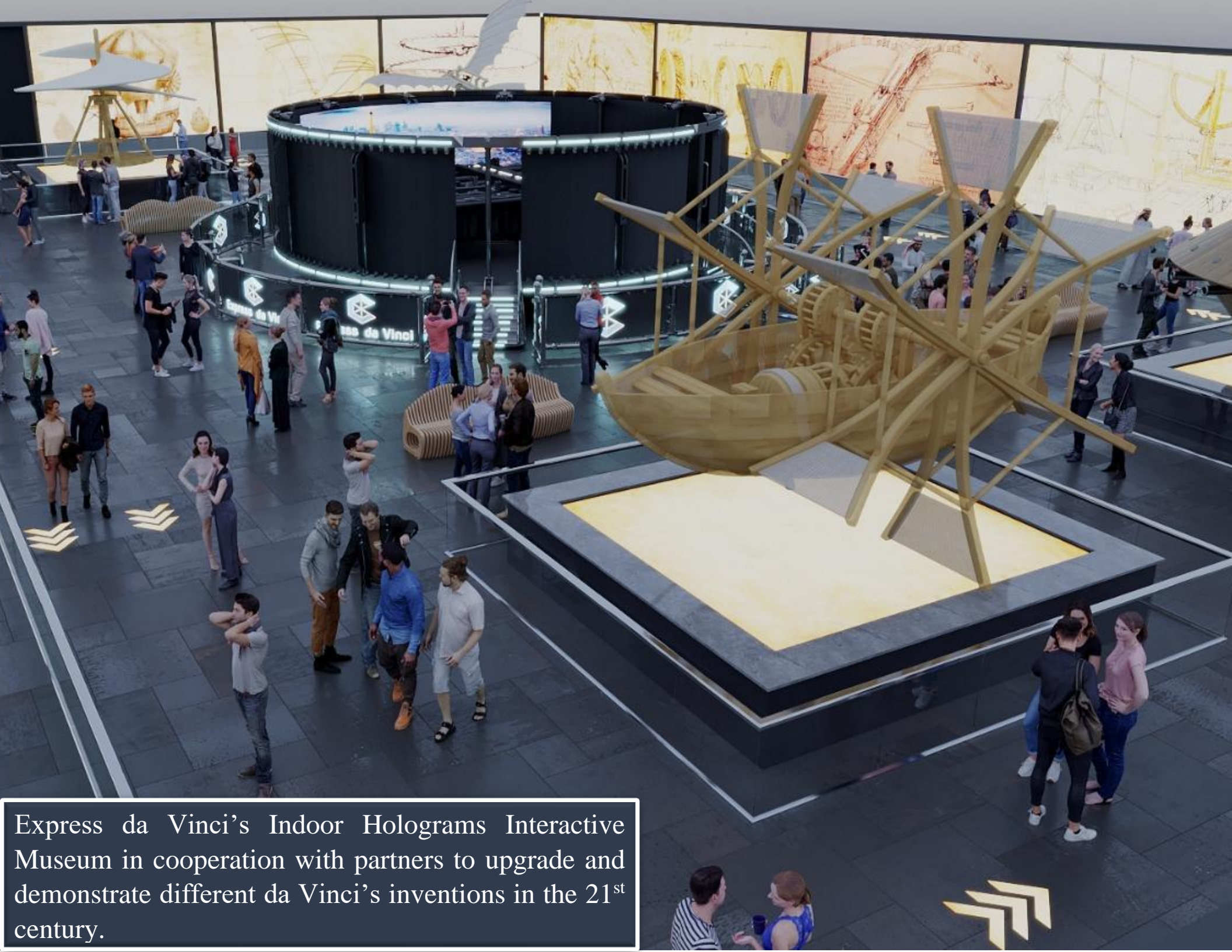
Through our simulator, people could visit different metaverse worlds and explore extraordinary universes there. With Express da Vinci, we offer the solution for the more extensive activation of tourism destination visits. When people travel digitally with Express da Vinci will be much more exciting to travel to those destinations in person.

We are also making progress in the technology field because in the future when drone technologies will improve, even more, our machines will be able to provide more amazing content, potentially even in real-time. Digital traveling or just having an immersive experience brings the benefit of seeing virtual worlds that look more beautiful and positive than in reality.

Karolis is certain about his mission: "When looking to the future, I am keen to continue my design skills by creating something new and valuable for people. It's essential to follow the evolution and changes of humanity's needs depending on life stages". I started the "Express da Vinci" product idea from the observation tower concept. People encouraged me to be more creative and innovative, so I began considering improving and upgrading the observation tower.



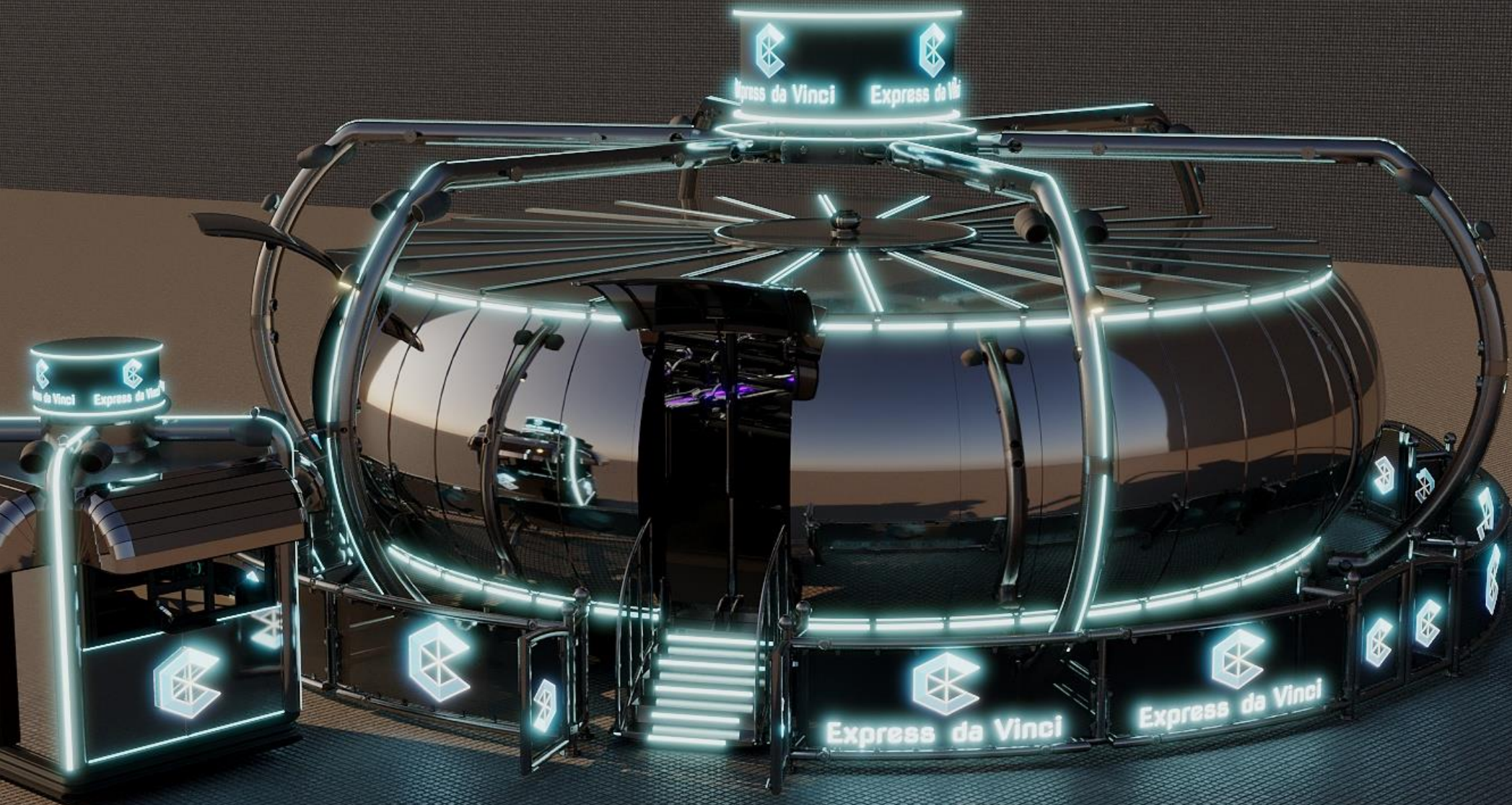
Sea Festival in Klaipeda, Lithuania, 2016-2019



Express da Vinci's Indoor Holograms Interactive Museum in cooperation with partners to upgrade and demonstrate different da Vinci's inventions in the 21st century.



Express da Vinci



Express da Vinci transportable outdoor version is transportable and specially designed for the most famous and popular places worldwide.

1. FEASIBILITY STUDY

Introduction

Express da Vinci is the world's first portable observation flight and digital travel simulator.

Nowadays, the most common challenges on the Planet are pollution levels and the pandemic of COVID-19.

In cooperation with European and international technology companies, Express da Vinci founders started the international holding to attract investors and brands to invest in the global network of 1000 Express da Vinci simulators, like flight and travel stations in the cities. The simulators network is the solution to Save the Planet by traveling digitally to decrease transport emission levels.

A centralized global innovative simulators network will allow local citizens to travel digitally, decreasing local pollution levels, and saving gas emissions from traveling cars, trains, and aero transport.

In the context of the COVID-19 pandemic, citizens have travel restrictions, additional procedures, and testing. Science proved that public traveling is the riskiest activity for getting or spreading viruses. Digital travel stations in the cities will localize citizens in the towns and decrease virus circulating levels, saving people's lives.

These new portable travel stations, like a part of cities' infrastructure and public service, will also increase citizens' abilities to travel digitally, explore the international architectural heritage in historical cities and enjoy the world's beauty.

According to the study and economic prognoses, the Express da Vinci simulator can operate profitably in every middle-size city worldwide. Machine design mainly works in the busiest city venues – squares, parks, and avenues. The case study showed that multimillion cost machines can be operated 300 days per year and have an average of 1000 visitors per day, 300 000 per year, and by ticket price of 20 euros. Prognoses show that investment pays off in 2 operating years.

Express da Vinci simulator:

The Express da Vinci machine allows visitors to travel safely and digitally worldwide on the giant magnetic drone.

The new unique portable media-based attraction is designed for 60 visitors' trips each session. A Unique 6 DOF motion system creates the perfect magnetic drone's flight movement for the travel flight. The motion system has two separated functions – move and lift the main machine's cabin, and the second mechanism moves the passengers' platform and twists passengers' seats' lines.

The corporated designers team created a new video system with a vast 7,5 m wide and 2,5 height internal curved screen, based on two laser projectors of 8K resolution. Machines' sound system elements are fixed in the particular machine's regions to create the most possible realistic strong, and super-fast magnetic drone sound and feeling of vibrations.

The exterior design of the simulator is exclusive and futuristic. The device's shape, massiveness, and highly powerful motions create an outstanding impression. Designers created a unique magnetic drone interior inside the simulators using specific futuristic aero transport design elements to improve full magnetic drone simulation and feeling.

Visitors feel that the whole flight experience around them is real, giving the impression that they are flying around vias. The machine displays a drone flight view – fast and sudden movements, turns, drift flights, and even teleportation, to create a sense of actual flight that engages people even more.

The idea for this innovative product was born out of Leonardo da Vinci's flying machine concept. The famous Renaissance inventor prepared the drawings and images of the aircraft. Leonardo da Vinci's aircraft was transformed into a helicopter during the Industrial Revolution. This summer, Express da Vinci group started a global marketing campaign to reach the customers and get professionals' and investors' feedback. Machine's concept is designed specifically for operating in historical and popular venues.

The study showed that the Express da Vinci simulator price of 3 000 000 – 5 000 000 rare is realistic, and the machine will be very profitable. The simulator can ride 360 – 720 passengers per one operation hour. Depending on visitors' traffic and flight content duration, the control system can be adjusted in several operating modes.

Save the Planet – travel digitally!

Global market analysis

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Observation flights attractions statistics/prognosis of annual revenue						
No.	Location	Location population	Attraction/ investment	Visitors traffic per year/another period	Ticket price	Annual revenue
1.	Holland, Amsterdam	821 752	This is Holland/ 12 000 000 €	~300 000/y.	~22 €	6 600 000 €
2.	Las Vegas, Nevada	3 030 000	Fly Over Las Vegas/ \$45 000 000	~800 000/y.	~\$29	\$23 200 000
3.	North France, Normandy	3 499 280	Triotech D-Day Experience/ 12 000 000 \$	~750,000/ Seventy- eight days – 3 509 000/ y.	~13	\$45 625 000
4.	Brighton, United Kingdom	245 504	Brighton Tower/ £46 000 000	~550 000/y.	~£15	£8 250 000
5.	Vancouver, Canada	2 600 000	Fly Over Canada/ \$11 000 000	~575,000/y.	~\$28	\$16 100 000
6.	<u>Riyadh, Saudi Arabia, KSA territory</u>	7 677 000	TRANSPORTABLE Express da Vinci/ 4 000 000 €	~390 000/y.	~20 €	7 800 000 €
7.	<u>Jeddah, Saudi Arabia, KSA territory</u>	3 976 000	TRANSPORTABLE Express da Vinci/ 4 000 000 €	~390 000/y.	~20 €	7 800 000 €

2. BUSINESS MODEL ECONOMIC SCENARIOS IN THE KINGDOM OF SAUDI ARABIA (RIYADH, JEDDAH)

Business plan in populated location 5 y.	Euros
Investment	4,000,000
Visitors per year, realistic (average 1000 per day)	300,000
Ticket price without VAT	20
Loan repayment term, years	5
Realistic profit	20,922,601
Realistic ROI	7.44
The market value of the business	13,258,286
Machine operation technical data	
Machine operating hours per day	12
Days per year	300
Machine capacity per hour	720
Operating hours per year (120kW power)	3,600
Machine standby mode hours per year (8 kW)	5,160
Electricity price/kWh	0.30

Three scenarios of annual visitors		
Pessimistic	Realistic	Optimistic
210,000	300,000	390,000
70%	100%	130%

2.1. Pessimistic scenario

Pessimistic prognosis five years period (annual visitors) 210,000		PROGNOSIS PERIOD (Eur/y.)					In total 1,05M visitors
		1	2	3	4	5	
Revenue		4,200,000	4,200,000	4,200,000	4,200,000	4,200,000	21,000,000
Profit		2,315,016	2,350,391	2,385,151	2,419,280	2,452,762	11,922,601
Property value		3,000,000	2,600,000	2,200,000	1,800,000	1,400,000	1,400,000
Investment	4,000,000	600,000	600,000	600,000	600,000	600,000	4,000,000
Expenses							
Annual interest	10.00%	300,000	240,000	180,000	120,000	60,000	900,000
Operating costs, transport, installation	50,000	50,000	51,250	52,531	53,845	55,191	262,816
Current compulsory repair and inspections costs	30,000	30,000	30,750	31,519	32,307	33,114	157,690
Electricity (120kW max power - 8kW stand by)	141,984	141,984	145,534	149,172	152,901	156,724	746,315
City Utilities	3,000	3,000	3,075	3,152	3,231	3,311	15,769
Oper. Team (10 labors x 3000 Eu/month inc. taxes)	360,000	360,000	369,000	378,225	387,681	397,373	1,892,278
Advertising	100,000	100,000	102,500	105,063	107,689	110,381	525,633
Content license	75,000	75,000	76,875	78,797	80,767	82,786	394,225
Equipment insurance	25,000	25,000	25,625	26,266	26,922	27,595	131,408
Operation venue cost	200,000	200,000	205,000	210,125	215,378	220,763	1,051,266
Total expenses		1,884,984	1,849,609	1,814,849	1,780,720	1,747,238	9,077,399
ROI							4.44

Economical prognosis and calculations are prepared excluded sponsorship and branding revenue streams and the organizations which will be interested to demonstrate their tourism destinations and growth visitors' traffic.

Sponsorship: 500 000 – 1 000 000 Eur. (annual)

Tourism destinations operators: 500 000 – 1 000 000 Eur. (annual)

2.2. Realistic scenario

Realistic prognoses five years period (annual visitors) 300,000		PROGNOSIS PERIOD (Eur/y.)					In total 1,5M visitors
		1	2	3	4	5	
Revenue		6,000,000	6,000,000	6,000,000	6,000,000	6,000,000	30,000,000
Profit		4,115,016	4,150,391	4,185,151	4,219,280	4,252,762	20,922,601
Property value		3,000,000	2,600,000	2,200,000	1,800,000	1,400,000	1,400,000
Investment	4,000,000	600,000	600,000	600,000	600,000	600,000	4,000,000
Expenses							
Annual interest	10.00%	300,000	240,000	180,000	120,000	60,000	900,000
Operating costs, transport, installation	50,000	50,000	51,250	52,531	53,845	55,191	262,816
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Economical prognosis and calculations are prepared excluded sponsorship and branding revenue streams and the organizations which will be interested to demonstrate their tourism destinations and growth visitors' traffic.

Sponsorship: 500 000 – 1 000 000 Eur. (annual)

Tourism destinations operators: 500 000 – 1 000 000 Eur. (annual)

2.3. Optimistic scenario

Optimistic prognoses five years period (annual visitors) 390,000		PROGNOSIS PERIOD (Eur/y.)					In total 1,950M visitors
		1	2	3	4	5	
Revenue		7,800,000	7,800,000	7,800,000	7,800,000	7,800,000	39,000,000
Profit		5,915,016	5,950,391	5,985,151	6,019,280	6,052,762	29,922,601
Property value		3,000,000	2,600,000	2,200,000	1,800,000	1,400,000	1,400,000
Investment	4,000,000	600,000	600,000	600,000	600,000	600,000	4,000,000
Expenses							
Annual interest	10.00%	300,000	240,000	180,000	120,000	60,000	900,000
Operating costs, transport, installation	30,000	50,000	51,250	52,531	53,845	55,191	262,816
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Sponsorship: 500 000 – 1 000 000 Eur. (annual)

Tourism destinations operators: 500 000 – 1 000 000 Eur. (annual)

4. GENERAL BUSINESS ACTIVITIES IN THE KINGDOM OF SAUDI ARABIA

4.1. Business plan A (for the bank loans and company's establishment):

4.1.1. First, we want to establish a company in KSA territory. Hence, we need to know all the instructions, and mandatory requirements with the prices, terms, and other conditions regarding the bank guarantees and loans, for establishing the company.

4.1.2. We need to know how the state issues bank-guaranteed loans, especially for the entertainment sector. What are the conditions and guarantees?

4.1.3. Provide us with the market analysis for the entertainment sector and events like the Express da Vinci simulator operation.

4.1.4. Ministry of Investment (MISA) has a special function to provide all the official information and a brief description with instructions and market analysis. General Entertainment Authority is the main stakeholder of the entertainment market of Saudi Arabia. The Authority supports the entry of small and medium enterprises into the sectors by providing financial support through direct lending and guarantees through the Kafala program.

4.1.5. Tourism Development Fund – Ministry of Investment has the obligation to provide us research services regarding loan guarantees and special fund programs.

4.2. Business plan B (investment/operation – B2C, ownership 50/50):

We are looking for a local private, governmental operational partner in KSA to invest in the Express da Vinci simulator 50/50 and have ownership.

The needed co-investment of 2 million euros (half of the amount), we would invest another half of the investment. The entire investment for one unit is ~ 4 million euros.

4.2.1. The local potential partner operator - SELA Entertainment, we already connected with the primary contact; they would be interested in operating the machines in the Jeddah and Riyadh Seasons and other events in KSA. We need this communication to be more effective in connecting with decision-makers.

4.2.2. MISA has a function to introduce us to their data bases contacts, a list of potential co-investors interested in operating.

4.3. Business plan C (tickets pre-sales, sponsorship-branding):

We are getting ready to start pre-selling tickets online, and the initial date to begin to operate the machine is the 1st of June in 2023. In case the simulator will be produced earlier, the operation of the machine will start as soon as possible.

Express da Vinci Group will pre-sell the tickets on the official group's website. The **marketing campaign and ticket pre-sales will start at the end of July 2022**. The **family ticket price** will be approximately **400 SAR**. Express da Vinci Group is planning to pre-sell **~30 000 limited edition** flight passes in KSA. When the whole **marketing campaign starts to run**, Express da Vinci's **potential sponsors will already be able to promote themselves** with Express da Vinci on social media.

Sponsorship:

Brands which are/should be interested in sponsoring the Express da Vinci simulators: Avia Solution Group, YELO, SAUDIA, SELA, Arabian Centers, STC, and Lucid Motors, etc.

4.3.1. Primary contacts with brands like Avia Solution Group (negotiation is already in process), YELO, SAUDIA, SELA, and Arabian Centers are already in contact. Ministry of Investment must connect us further to these brands' companies' decision-makers and executive board members to help us introduce the project to mentioned brands and those with which we did not have any contact yet.

4.4. Business plan D (global network of 1000 units of simulators – investment of 4B euros):

Group's goal is to cooperate with PIF, GEA, the Tourism ministry, DGDA, or other responsible authorities to invest in the global network of 1000 units of Express da Vinci simulators to promote Saudi Arabia abroad. In this innovative and profitable way, KSA is a leading country reaching the Vision 2030 implementation, using high-quality technologies that help the government increase the local KSA tourism market and attract residents and investors.

The whole investment amount: 3 - 4 billion euros. Realistic ROI in the next five years is 730%, profit ~25 billion euros, and GDP growth of the tourism sector of KSA is an additional benefit for the country. The economic prognosis shows that the network will provide services for more than 150 M foreign consumers. The prediction proved that a minimum of 10 % of visitors would be attracted to travel to the Kingdom

of Saudi Arabia – 15 M travelers will grow the KSA tourism market by – 15B euros (15M x 1000 euros = 15B euros). Statistically, regular traveler spends around 1000-2000 euros per vacation or travel week.

The simulators will be operated in the world's biggest cities (Paris, London, Rome, New York, Sidney, etc.). In this way, the Kingdom's global export can be increased, producing educative content about KSA heritage, promoting KSA, and attracting crowds of tourists to KSA destinations and visitors to the Kingdom of Saudi Arabia. **The profit for the government from the global network of the 1000 simulators will reach 25-30 billion euros in the next five5 years.** Mentioned goals are the **public interest**, and the plan perfectly fits with **Vision 2030** this is why PIF must cooperate and take action to implement this plan and take this opportunity.

4.4.1. Potential partners and investors: PIF, Saudi Tourism Authority, Ad Diriyah Gate Development Project, Central Jeddah Development Project, King Salman Park project, Red Sea Project, and NEOM, are local stakeholders who are interested parties.

4.4.2. The Minister of Investments is the board member of PIF and has the opportunity to introduce us to MBS and PIF regarding the Global campaign of KSA tourism and accelerated processes.

4.4.3. Ministry of investment must assist the Express da Vinci Group in introducing the KSA global promotion plan and investment opportunity to mentioned potential partners, specific governmental authorities, and private investors because of the project profitability and the importance for the KSA tourism market growth and popularity.

4.5. Business plan E (Giga factory establishment, global export):

To open Giga factory for Express da Vinci machines production in Saudi Arabia territory together with PIF regarding the Kingdom promotion abroad. We can consider becoming the first amusement rides manufacturer in KSA. The investment amount for the Giga factory – is 20 million euros.

Saudi Arabia aims to expand the tourism industry and pay attention to the public interest by using Express da Vinci simulators as a tourism activation tool. It is a perfect way to grow KSA's global export.

4.5.1. Ministry of Investment must assist us in introducing our plan and direct us to the decision-makers in the PIF for such a plan and investment.

4.5.2. To start internal consideration procedures, we need the Ministry of Investment to help us investigate the KSA industrial market - steel, electricity, labor, and facilities costs, possible governmental financial support for innovation, private investments, and bank financing.

ECONOMICAL PROGNOSIS OF THE GLOBAL NETWORK OF 1000 EXPRESS DA VINCI SIMULATORS IN 5 YEARS

Realistic prognoses five years period (annual visitors) 300 000 000		PROGNOSIS PERIOD (Eur/y.)					In total 150M visitors
		1	2	3	4	5	
Revenue		6,000,000,000	6,000,000,000	6,000,000,000	6,000,000,000	6,000,000,000	30,000,000,000
Profit		4,114,656,000	4,150,022,400	4,184,772,960	4,218,892,284	4,252,364,591	20,920,708,235
Property value		3,000,000,000	2,600,000,000	2,200,000,000	1,800,000,000	1,400,000,000	1,000,000,000
Investment	3,000,000,000	600,000,000	600,000,000	600,000,000	600,000,000	600,000,000	3,000,000,000
Expenses							
Annual interest	10.00%	300,000,000	240,000,000	180,000,000	120,000,000	60,000,000	900,000,000
Operating costs, transport, installation	50,000,000	50,000,000	51,250,000	52,531,250	53,844,531	55,190,645	262,816,426
Current compulsory repair and inspections costs	30,000,000	30,000,000	30,750,000	31,518,750	32,306,719	33,114,387	157,689,855
Electricity (120kW max power - 8kW stand by)	141,984,000	141,984,000	145,533,600	149,171,940	152,901,239	156,723,769	746,314,548
City Utilities	3,000,000	3,000,000	3,075,000	3,151,875	3,230,672	3,311,439	15,768,986
Oper. Team (10 labors x 3000 Eu/month inc. taxes)	360,360,000	360,360,000	369,369,000	378,603,225	388,068,306	397,770,013	1,894,170,544
Advertising	100,000,000	100,000,000	102,500,000	105,062,500	107,689,063	110,381,289	525,632,852
Content license	75,000,000	75,000,000	76,875,000	78,796,875	80,766,797	82,785,967	394,224,639
Equipment insurance	25,000,000	25,000,000	25,625,000	26,265,625	26,922,266	27,595,322	131,408,213
Operation venue cost	200,000,000	200,000,000	205,000,000	210,125,000	215,378,125	220,762,578	1,051,265,703
Total expenses		1,885,344,000	1,849,977,600	1,815,227,040	1,781,107,716	1,747,635,409	9,079,291,765
ROI							7.31

Economical prognosis and calculations are prepared excluded sponsorship and branding revenue streams and the organizations which will be interested to demonstrate their tourism destinations and growth visitors' traffic.

Sponsorship: 500 000 000 – 1 000 000 000 Eur. (annual)

Tourism destinations operators: 500 000 000 – 1 000 000 000 Eur. (annual)

4.6. Business plan F: direct sales & franchise (last priority)

Express da Vinci Group board would consider the plan of direct sales of the machines. If there would be interested parties who want to purchase the Express da Vinci machine, the price starts at 3-4 million euros (without content). In this option, there would be full ownership of the machine – franchise contract.

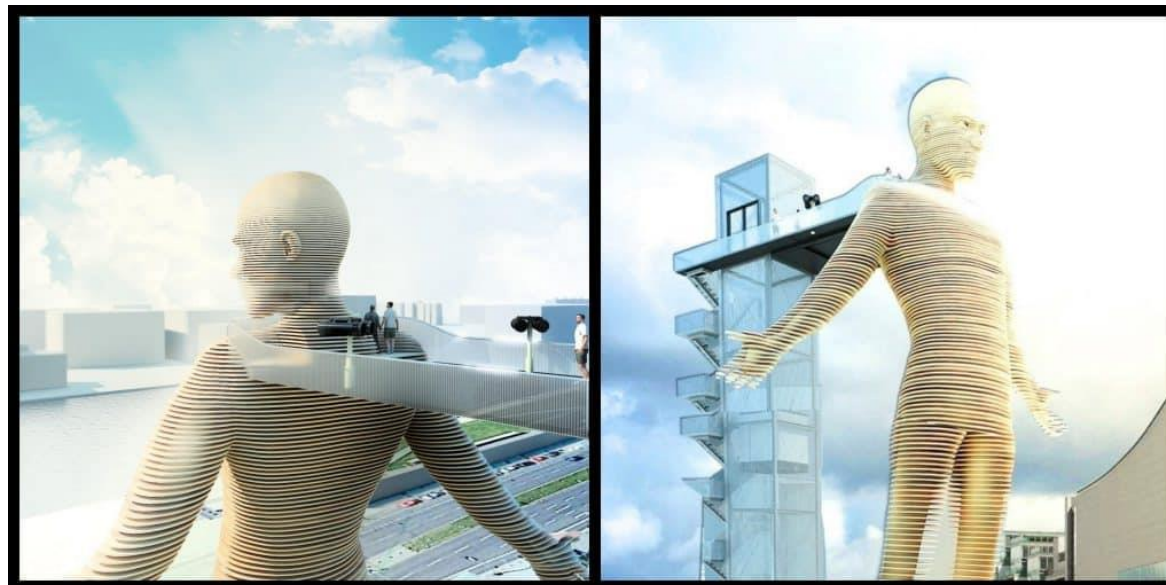
4.6.1. Please introduce our plan to Your data bases contacts or share them with us so we can open the discussion regarding various cooperation models.

4.7. Express da Vinci Group cooperation with the GIANT.

Moreover, Express da Vinci Group has signed a franchise contract with the Giant company in partnership with the company in the KSA market, searching for investors. The purpose is to cooperate with investors and operate the Giant in the KSA. We assume that the Ministry of Investment can also help us with this project by introducing it to potential investors and partners.

PIF/SELA – is the potential partner and the co-operator for the GIANT. The GIANT possible operation area could be in a Boulevard Riyadh City area or/and Jeddah Season areas.

There are only two new and innovative projects/products in the global entertainment sector during 2021 - 2022 – Express da Vinci and the GIANT. We are attaching the PDF file with detailed information about the GIANT project.



PARTNERS



MENALAC AWARDS 2022

Express da Vinci Group is the member of the **MENALAC** Association and was participating in the **MENALAC AWARDS 2022** competition and event, where was shortlisted as a **FINALIST** in the '**Best New Concept**' Category among other famous entertainment and attractions operators and manufacturers professionals.

Many different leisure and amusement industry professionals gathered together at the awards event to celebrate, recognize and honor the industry's best of best.

Express da Vinci Group is more than happy and proud to be nominated as **BEST NEW CONCEPT** in 2022.

19. BEST NEW CONCEPT

Express da Vinci
Mystery Castle - Zamperla
Hyper Ride - Triotech
Icon Tower - WhiteWater
Skyviews Edgewalk - Walltopia



MENALAC AWARDS 2022

"The only credible Leisure & Entertainment Awards Ceremony for the industry by the industry."

29 March 2022,
at the Ritz-Carlton DIFC, Dubai, UAE
7 pm - 11 pm

And the Finalists are...

Dr. MANTAS PRONCKUS
Board Member, Head of Development Department

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General email: contact@expressdavinci.com

Website: <https://expressdavinci.com/>

YouTube Channel - Express da Vinci simulator's introduction:

<https://www.youtube.com/channel/UCfkdT2Dn3PyG-Mvz868Je9A>

<https://youtu.be/LoXW0V3MciM>

<https://youtu.be/dd9E4oyunow>

Blooloop.com/Area15 Innovation Awards finalist in 2021 (United Kingdom):

<https://innovation-awards.blooloop.com/2021/project/express-da-vinci/>

<https://blooloop.com/technology/in-depth/innovation-awards-2021/>

Article about Express da Vinci group's Chairman:

<https://uaetimes.ae/leonardo-da-vinci-bringing-innovative-solutions-to-the-post-pandemic-global-tourism-market-in-2022-karolis-simniskis/>

Express da Vinci Group's global ambition:

<https://expressdavinci.com/global-investment/>

Express da Vinci Group's fabric in Europe:

<https://www.montuotojas.lt/en/about-us/>

Express da Vinci Group's production partner in Asia:

<https://www.jinmarides.com/company-profile.html>

https://youtu.be/pt_m7nBxBxU

Express da Vinci Group's page on LinkedIn:

<https://www.linkedin.com/company/79560908/admin/>



Express da Vinci



