



# Sustainability in visitor attractions

30 APRIL 2024, ONLINE



# What is greenloop?

blooloop is delighted to announce the fourth year of greenloop – our sustainability in visitor attractions conference – to be held online on 30th April 2024.

greenloop is the only conference focused on sustainable initiatives **across** the visitor attractions industry.

Highlighting the latest trends and developments from industry leaders, greenloop will share best practices and inspire us all to become more sustainable in our businesses and protect the planet.

In addition, we will showcase industry innovators who are tackling the climate challenge and be a catalyst for networking and debate.





# Why sponsor greenloop?

- 1** greenloop is the world's most-read website for visitor attractions professionals, backed by powerful social media, with a proven track record in delivering successful online events.
- 2** We will have a stellar line up of speakers, together with superb networking opportunities to create a high-level, content-driven event delivered by industry leaders.
- 3** Align yourself with leading international brands in demonstrating forward looking innovative thinking to tackle the world's biggest problem.
- 4** Be part of the solution for the planet - join the conversation at greenloop and help future proof your business and the industry.



# GREENLOOP SPONSORSHIP

## GREENLOOP CHAMPION | £2000

Support greenloop as a champion. Your logo will appear before each session and you will have a banner advert rotating across the event, plus a medium booth in our Innovation Showcase and 10 free tickets. Data from all attendees to greenloop 2024 and your booth and banner impressions. Champions also take part in a panel discussion. Maximum of 10 spots.

*Demonstrate thought leadership.*

## SHOWCASE PACKAGE | £250

Small booth in our Innovation Showcase including logo, videos, photos and downloads. Booth data and 2 free tickets. Perfect for promoting your green innovations.

*Low maintenance, high impact and fantastic value.*

The Greenloop logo, featuring the words "green" and "loop" in a white, lowercase, sans-serif font, with a green dot at the end of "loop". The logo is set against a circular background with a green-to-blue gradient, which is itself placed on a larger background of stylized, overlapping green and blue leaves.

green  
loop.

A diagonal banner with a green-to-blue gradient background, featuring the text "Greenloop clients" and "10% off" in a white, sans-serif font.

Greenloop clients  
10% off



# TESTIMONIALS

Emily Dow, Design Studio Executive  
Walt Disney Imagineering

"When it comes to solving really BIG challenges, like how do we build sustainable theme parks, it takes all of us coming together.

And that's what's great about greenloop ...

our collaboration is key to really think about how we build sustainable themed entertainment experiences.

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The logo for greenloop, featuring the word "green" in a bold, sans-serif font above the word "loop" in a similar font, with a small green dot at the end of "loop". The text is white and is enclosed within a circular frame that is half green and half blue. The background of the slide features a large, stylized sunflower with yellow petals and a brown center, set against a white background.

green  
loop.



# TESTIMONIALS

Ellen Wilkinson, Content Marketing Specialist,  
attractions.io

"We believe that technology has a vital role in play in sustainable business transformation. By sponsoring and delivering a keynote at greenloop 2021, we were able to share that passion with a targeted group of like-minded professionals for whom our solution would have maximum impact.

"Following the event, a number of attendees reached out to us to continue the conversation, often at attractions we hadn't had the opportunity to engage with directly in the past."

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The logo for 'green loop' is located in the top right corner. It features the word 'green' in a white, lowercase, sans-serif font above the word 'loop' in a similar font. A small green dot is positioned to the right of 'loop'. The text is enclosed within a circular frame composed of two concentric rings, one green and one blue. The background of the slide is a vibrant, abstract pattern of overlapping shapes in shades of green, yellow, and orange, resembling a close-up of a flower or a textured surface.





For more details please contact Alice at [events@blooloop.com](mailto:events@blooloop.com)