

The logo consists of a circular graphic with a light green outer ring and a blue inner circle. The text 'green loop.' is written in white, lowercase, sans-serif font, with 'green' on the top line and 'loop.' on the bottom line. A small green dot is positioned at the end of the word 'loop.'

green  
loop.

# Sustainability in visitor attractions

13-14 MAY 2025, ONLINE

# What is greenloop?

blooloop is delighted to announce the **fifth year of greenloop** – our ground-breaking sustainability in visitor attractions conference – to be held **online on 13-14 May 2025**.

greenloop is the only conference focused on sustainable initiatives **across** the visitor attractions industry.

Highlighting the latest trends and developments from industry leaders, greenloop will share best practices and inspire us all to become more sustainable in our businesses and protect the planet.

In addition, we will showcase industry innovators who are tackling the climate challenge, and be a catalyst for networking and action.



# Why sponsor greenloop?

- 1** greenloop is the world's most-read website for visitor attractions professionals, backed by powerful social media, with a proven track record in delivering successful online events.
- 2** We will have a stellar line up of speakers, together with superb networking opportunities to create a high-level, content-driven event delivered by industry leaders.
- 3** Align yourself with leading international brands in demonstrating forward looking innovative thinking to tackle the world's biggest problem.
- 4** Be part of the solution for the planet - join the conversation at greenloop and help future proof your business and the industry.

# GREENLOOP SPONSORSHIP

## GREENLOOP CHAMPION | £2500

Support greenloop as a champion. Your logo will appear before each session and you will have a sponsorship booth plus 10 free tickets. Data from all attendees to greenloop 2025 and your booth impressions. Champions may also take part in a panel discussion. Limited availability.

*Demonstrate thought leadership.*

## SHOWCASE PACKAGE | £250

Booth in our Innovation Showcase. Booth data and 2 free tickets. Perfect for promoting your green innovations as a CTA.

*Low maintenance, high impact and fantastic value.*



Blooloop clients  
10% off

# TESTIMONIALS

Emily Dow, Design Studio Executive  
Walt Disney Imagineering

"When it comes to solving really BIG challenges, like how do we build sustainable theme parks, it takes all of us coming together.

And that's what's great about greenloop ...

our collaboration is key to really think about how we build sustainable themed entertainment experiences.

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# TESTIMONIALS

Ellen Wilkinson, Content Marketing Specialist,  
attractions.io

"We believe that technology has a vital role in play in sustainable business transformation. By sponsoring and delivering a keynote at greenloop 2021, we were able to share that passion with a targeted group of like-minded professionals for whom our solution would have maximum impact.

"Following the event, a number of attendees reached out to us to continue the conversation, often at attractions we hadn't had the opportunity to engage with directly in the past."

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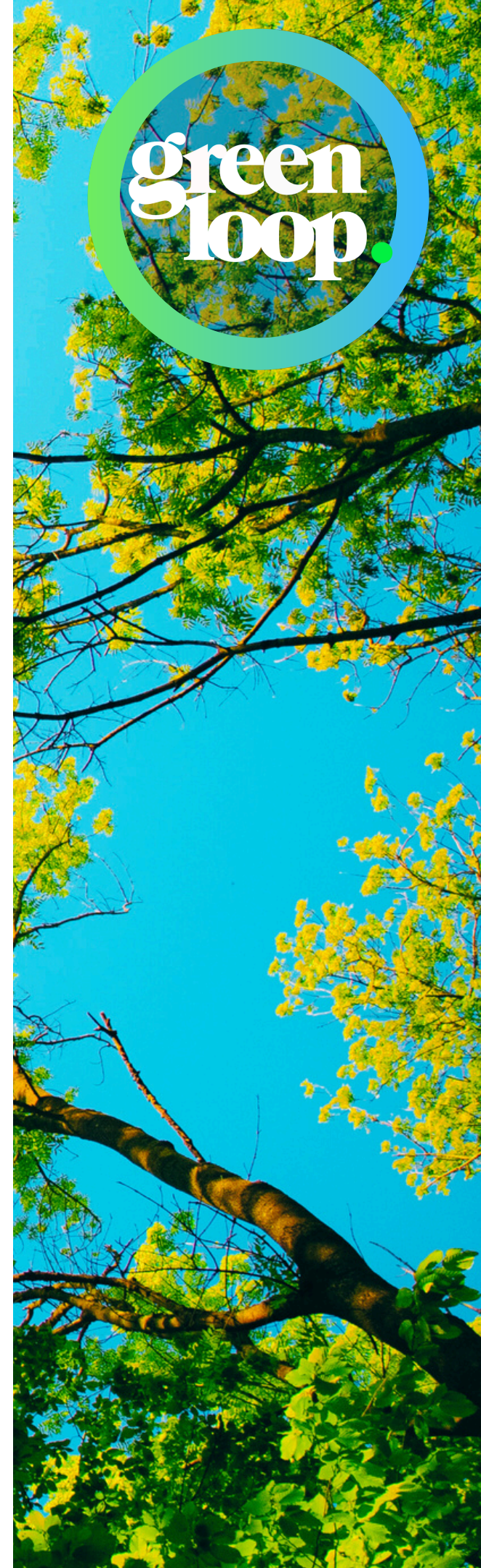


# TESTIMONIALS

Johnny Lyle, Marketing Director, CAP.Co

“greenloop for us, marked a turning point in the thinking of the themed entertainment industry, where it wasn’t okay to just entertain and excite, you now have to do it as sustainably as possible.

It’s always been the CAP.Co way of thinking, but we loved the way the big players have not just grasped the concept, but are delivering on their promises too. “





For more details please contact Alice at [events@blooloop.com](mailto:events@blooloop.com)