







WATERPARKS.ORG/ PARK_MEMBERSHIP

OR CALL **+1-913-599-0300** TO JOIN TODAY!

Small park: \$459 | Large park: \$679



BEING A MEMBER OF THE WORLD WATERPARK ASSOCIATION GIVES YOU ACCESS TO THE **PEOPLE, RESOURCES AND TOOLS** THAT YOU NEED TO SUSTAIN AND GROW YOUR BUSINESS IN 2022.

We've developed our programs and services with member input,

so that they are meaningful, affordable and accessible to you and your team whenever you need them. From the Job Board to Webinar Wednesday online learning events to the World's Largest Swimming Lesson™, these programs are meant to make an immediate impact and most are available to you at no additional cost.

Best of all, **membership covers everyone on your team** from your general manager to your front-line staff.

EDUCATION & PROFESSIONAL DEVELOPMENT OPPORTUNITIES

- Annual Symposium & Trade Show
- Job Board and Job Seeker Postings
- Virtual Member Meet-Ups
- Webinar Wednesdays Online Learning Programs & Extensive Archives
- WWA University Online Courses
- Specialized publications like *World Waterpark Magazine*, the *Development & Expansion Guide* and the *Buyers Guide*, in print ads and digital formats
- WWA Committees

REVENUE SOLUTIONS & OTHER SERVICES

- WWA Insurance Program administered by Haas & Wilkerson
- Splash Radio in partnership with Neptune Splash Radio
- Waterpark Photography program in partnership with Joseph Leute Photography
- Monthly marketing and revenue-generation articles in World Waterpark Magazine

SAFETY PROGRAMS

- World's Largest Swimming Lesson™ Event in June, including WLSL.org, Host Location Kit, Facebook page and other social media components
- National Water Safety Month each May, including Gubernatorial proclamation requests sent to all 50 U.S. states
- How-To columns & videos available at Waterparks.org
- Be Water Aware Kit featuring updated PSAs and new water safety posters
- Be Water Aware PR Guide

MEMBERSHIP APPLICATION Waterpark | Aquatic Center | Developer

Main contact for membership		Title				
Company/Park name (as shown on men	nbership certificate)					
Main contact email (required for proces	sing)					
Other company/park name (if different than above)			Web site			
Year-round mailing address						
3	street	city	state	zip/postal code	country	
Park address (if different than above)						
	street	city	state	zip/postal code	country	
Year-round phone number		Year-rou	nd fax			
Main contact phone						
PLEASE PROVIDE THE API						
1. Is this an existing park or a prospecti	☐ Existing	☐ Prospective				
2. Is this a new membership or a renew	□ New		□ Renewal			
3. Is the park or facility privately or pub	☐ Private	□ Public				
4. Does the location have indoor water	☐ Yes		□ No			
5. Does the location have outdoor wate	☐ Yes		□ No			
6. Does this location operate year-round	☐ Yes	□ No				
7. Projected/Budgeted yearly attendance						
☐ Prospective park: \$459 ☐ Less than 50,000: \$459			□ 50,000 up to 100,000: \$459			
☐ 100,000 up to 150,000: \$459 ☐ 150,000 up to 250,000: \$,000 up to 400,000:	\$679		
☐ 400,000 up to 550,000:		ver: \$679				
8. Additional features (Select all that ap						
☐ Hotel/Resort/Lodging☐ Other	☐ Arcades/Game		i Golf	☐ Amusement	Rides (Dry)	
Membership includes one subscription to are available for \$50 each for U.S. addres	World Waterpark Magazin	e. Additional subscriptions to the p			ngazine	
Additional name						
Address (☐ check if same as above)						
WWA Park Membership \$	Charge to: □	Visa ☐ MasterCard ☐ Amer	ican Express 🗆 Dis	cover		
Additional World Waterpark Magazine Subscriptions \$						
Total Enclosed (U.S. Funds) \$	·	eBilling Zip Code		-		

PLEASE MAIL, E-MAIL OR FAX COMPLETED APPLICATION TO (or contact us for wire transfer instructions):

WORLD WATERPARK ASSOCIATION

PHONE: +1-913-599-0300 | FAX: +1-913-599-0520

E-MAIL: AEZRA@WATERPARKS.ORG | MAIL TO: 8826 SANTA FE DR., SUITE 310, OVERLAND PARK, KS 66212 U.S.A.

