

# Embrace digital. The all-in-one attraction management software and mobile app for farm attractions.



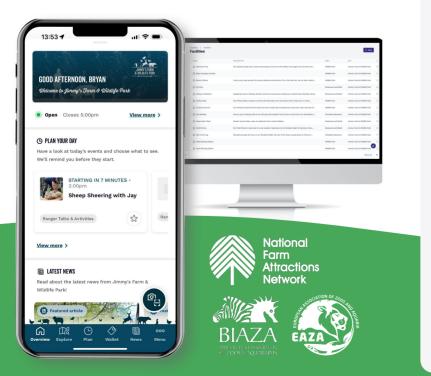
**Request A Demo** 

Technology and innovation is changing how we experience the world around us from visitor attractions to entertainment, sports, hospitality and retail.

#### We help you embrace digital.

- Pay monthly, digital solution
- No technical skills required
- Quick to deploy with minimal resources
- Increased revenue potential
- Improved learning and education
- Feature rich, highly customisable mobile app
- Integrates with digital ticketing
- Inbuilt marketing and audience insights

## Helping you to enhance the experience, gain valuable insights & drive revenues.



#### Just some of the benefits:

#### • Enhance the experience

Enhance your farm park collection information with more educational and informative content. Create trails, quizzes and other fun and interactive experiences.

#### Gain valuable insights

Gain valuable insights into audience behaviour as you monitor dwell time and interactions. Use this data to improve operations and deliver a more personalised and interactive experience.

#### Drive revenues

Use insights to deliver highly targeted messaging and notifications to help drive revenues. From membership offers to seasonal events, adoptions, experiences and discounts, communicate with your audience live as they move around on-site.

## • Go paperless and become more sustainable

Embrace digital with your maps, ticketing and on-site signage whilst improving your audience experience.



## The all-in-one, attraction management software & highly customisable mobile app for **farm parks**.

#### Just some of our key features:



## Digital Ticketing & Memberships

Reduce entry congestion with tickets & memberships displayed in-app.



## Day Planning with Reminders

Feed and talk times with event reminders, navigation & feedback tools.



#### Audience Insights

Gain valuable insights into audience behavior, to help plan operations.



## Interactive Maps, Trails & Wayfinding

Help audiences find their way, by navigating to places of interest or facilities



#### Interactive Content

Create interactive & engaging content using text imagery, audio and video.



#### Capture Their Day

Create fun interactions using customisable photo frames to share on social.



## Messaging & Notifications

Segment audiences to send personalised messages, offers & notifications



#### Digital Adoptions

Create individual & corporate adoptions with search and find in-app



#### Order & Pay Functionality

Use our order and pay integrations to place food orders through the app



#### Trigger Activations

Use the powerful trigger system combined with beacons and QR codes.



## Learning & Education

Create fun in-app exhibit quizzes to aid learning or use the lesson planning tools.



#### Promote Sustainability

Using a mobile app helps improve sustainability, and reduce paper



#### Stevie Sheppard, Park Director

"What attracted us to the n-gage.io solution was the highly customisable nature of the base app, and the feature rich operator platform behind the scenes that powers it. While the app itself has so many engaging features, it's also what we can do with the platform to understand more about our visitors' on-site behaviour that's been truly eye opening."

For more information about how n-gage.io can help your farm park transform the audience experience, request a free demo of the all-in-one attraction management software & mobile app at https://www.n-gage.io/request-a-demo