

# Wheels of Inclusion

*by Joint Projects*

**Only  
the experience  
counts**



## 1. Pleasure for All

The start of the journey begins with focussing on the immersive experience of all sorts of guests. Dare to follow the innovative path towards the keyhole, which is written in the 'Just Imagine ...' booklet. From thereon you can enter the portal and realize 'Pleasure for All'.



## 2. Rebel Team

A key element of this path is the deployment of the Rebel Team as follows:

1. Composing the Rebel Team (professionally educated experts by experience)
2. Executing a baseline measurement on attractions/rides, infrastructure and staff
3. Giving on the spot feedback so change can happen immediately
4. Presenting the baseline measurement and roadmap to staff and management
5. Presenting practical and low-threshold final report with photovoice and video



## 3. Accessible Leisure community

The community is a professional network of all sorts of stakeholders who are engaged in realizing 'Pleasure for Everyone Everywhere'. As a community we collaborate as follows:

1. Initiating and realizing Inclusive Projects together.
2. Contributing knowledge and Inspiring
3. Sharing News
4. Sharing events
5. Organizing and attending online and live sessions



## Accessible innovation

