



THEMED ATTRACTIONS

True Themed
Experiences



WHO WE ARE

MK Themed Attractions

is a producer and provider of themed concepts and turnkey solutions to the attraction industry. With over 25 years of expertise in the industry, we have transformed countless ideas into inspiring themed environments that create memorable experiences all over the world. We have delivered complete themed solutions for theme parks, retail spaces, fun fairs, and cultural organizations.

In recent years we have utilized our extensive knowledge within theming and light design that makes us capable of creating themed environments that take your breath away.







3
Awards

SME Company of 2017 & 2018
by the Nordic Chamber of
Commerce of the Philippines
and European Star Award 2019



20,000+ sqm
Production Facility

in the Philippines and Denmark plus a
Headquarter in Denmark



20+

Themed Attractions Serviced
in Europe

FACTS & FIGURES

350+

Full Time Employees



600+

Themed Products and Concepts
to Enhance your Theming



50+

Projects Worldwide



COMPANY HISTORY



INDUSTRY ENTRANCE

At the beginning of the 1990s the company went from decorating malls to also decorate amusement parks. Since then we have operated in all Danish amusement parks before going worldwide in 2016.

1990



NEW FACILITY UNDER CONSTRUCTION

As the company continued to grow, a 14,268m² new production facility in the Philippines was constructed.

2017



TEMA DESIGN TO MK THEMED ATTRACTIONS

In September 2018, the company rebranded its name from Tema Design to MK Themed Attractions as it expanded into new markets with value-added services.

2018

2016



COMPANY FOUNDED

Tema Design was established and opened a production facility in the Philippines with 40 pioneer employees.

2018



WORLD-CLASS FACILITY

The company opened its doors to the new world-class production facility that has a capacity of up to 700 employees. As part of the expansion, the company also produces light sculptures apart from its fiberglass motifs and themed attractions concepts.



3D EXPERTISE

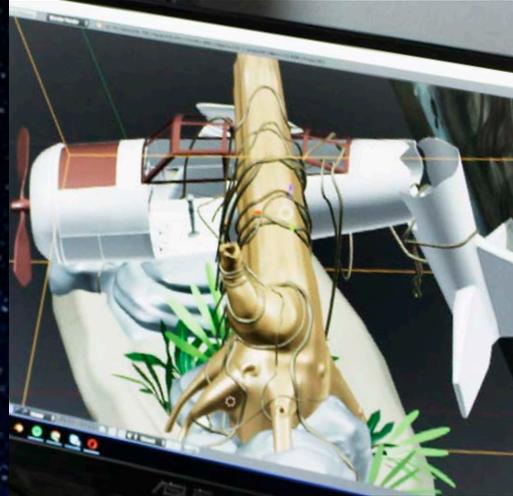
1 ENVISION WITH CLIENT



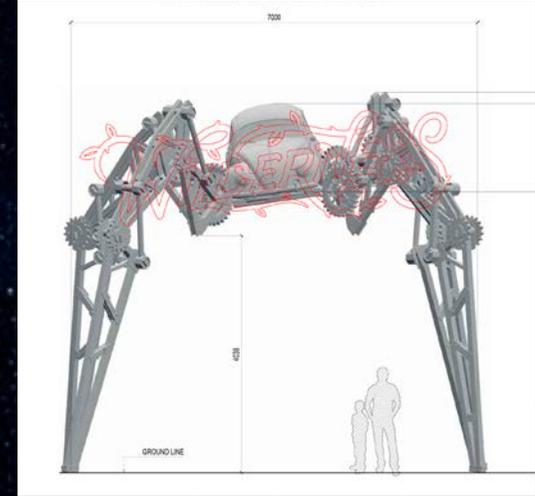
2 CONCEPT DESIGN & DEVELOPMENT



3 3D DRAWING



4 SCHEMATIC DESIGN & TECHNICAL DRAWINGS



5 PRODUCTION & FABRICATION



6 DELIVERY



7 INSTALLATION



8 HAND OVER PROJECT

OUR PORTFOLIO



CUSTOM
HIGHLIGHTS

BRAND
EXPERIENCES

SEASONAL
EVENTS

THEMED
ATTRACTIONS

3D
EXPERTISE

COMBINED
THEMING



CUSTOM HIGHLIGHTS



CUSTOM HIGHLIGHTS

All kinds of custom design can be transformed to stand-alone highlights.

Examples of Custom Highlights are entrances, logo figures and characters as well as objects for every themed attraction or building, that brings the theme from the inside of the attraction or building outside to draw people in.



BRAND EXPERIENCES



BRAND EXPERIENCES

In collaboration with international and European brands, we have been able to give life to several well-known movie, game, cartoon, and animated television characters.

These world-famous characters were produced for themed brand experiences at amusement parks, water parks etc. as well as brand activation, events, and promotional displays for the entertainment industry.

Here you see some of the Plopsa figures we produced for Majaland Kownaty and Holiday Indoor.



Jesperhus Feriepark, Zik og Zaks Abeland

Services: Production of IP characters and other decorative elements.

Jesperhus Feriepark's new re-themed play center received 45,000 visitors during the first six weeks. During those weeks the sales on tickets, food and drinks was 300% more than budgeted.

In 2018 we created the famous Danish IP characters for the client's new water park including Jungledyret Hugo and his friends Rita the fox and the monkeys Zik og Zak. A year after in 2019, we were asked to produce more IP characters and themed elements for the new play center.

The theming included a crane with beam, a snake head to slide out of, a small tractor, a boat to play on, some dolphins and all the famous Danish IP characters.











SEASONAL EVENTS



SEASONAL EVENTS

We have more 600 catalogue items fitting various themes. Our most popular themes are Halloween and Christmas.

Our Halloween themed concepts include Scary Halloween and Comic Halloween, where some items have integrated lights to make the experience stand out.

Our Christmas themed concepts include everything you need to create a spellbinding Christmas fairytale that captivates your guests.

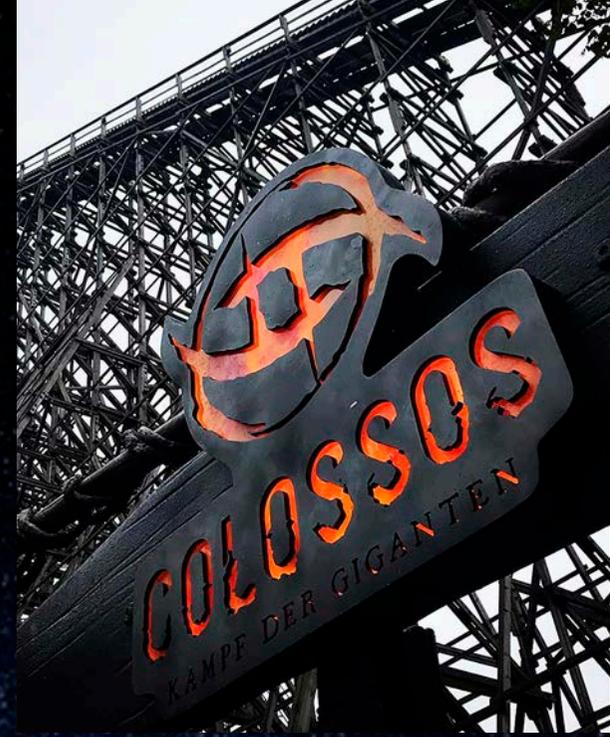




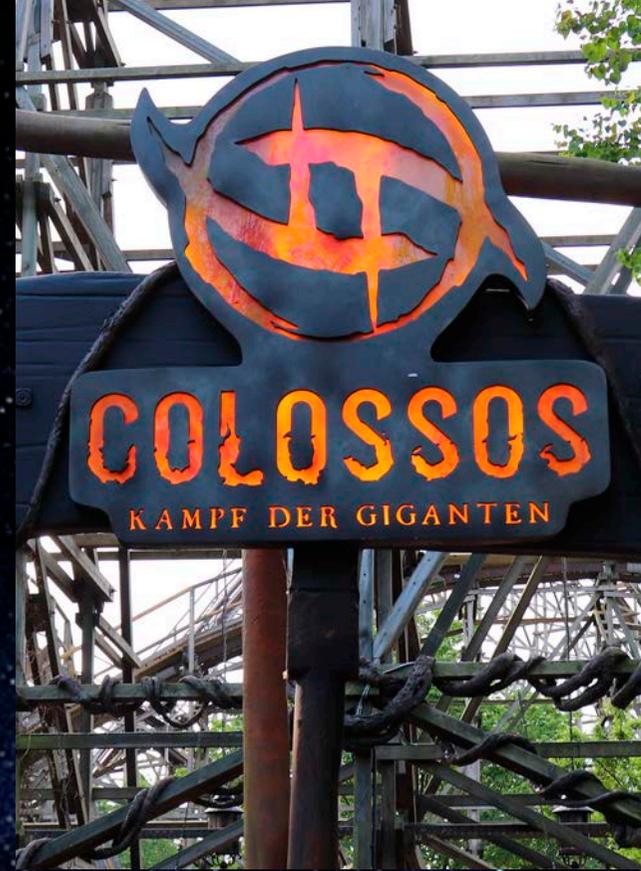








THEMED ATTRACTIONS



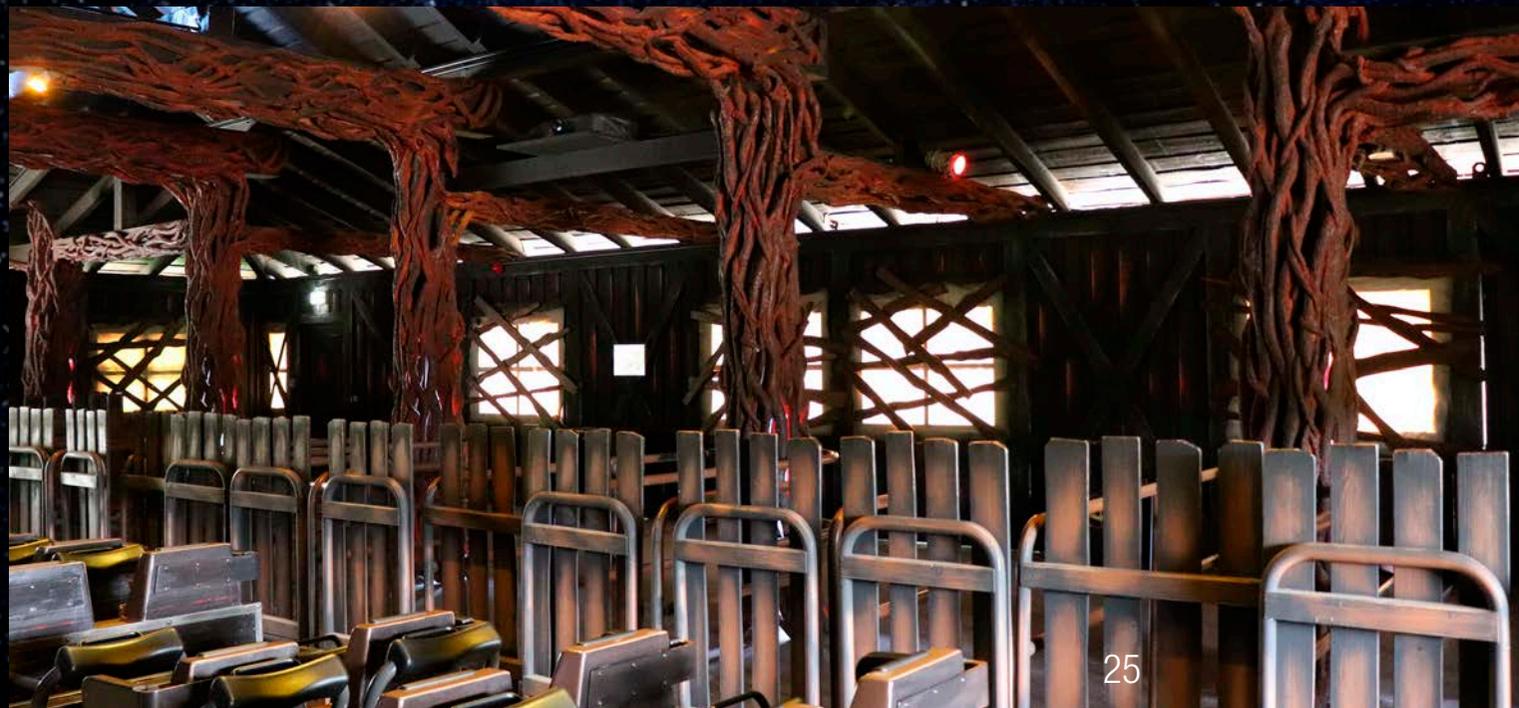
Heide Park, Colossos

Services: Manufacturing and installation

When the highest and fastest wooden coaster in Europe had to be re-themed into Colossos – Kampf der Giganten, we helped Heide Park's vision come to life along with Universal Rocks.

We transformed the queue area with lianas and re-painted the entrance gate and produced a brand new sign with lights inside. We also transformed the heart of the attraction, the train station.

We covered the train station with burning fiberglass lianas and covered the windows with fabric and wood.



Djurs Sommerland, Tigeren

Services: Concept Creation in close collaboration with Leisure Expert Group. Manufacturing and Installation

In May 2019, Djurs Sommerland opened a brand new attraction called Tigeren. The gyro swing is one of the largest rides ever built in Denmark that can swing its passengers 45 meters up in the air. Djurs Sommerland worked in collaboration with MK Themed Attractions to produce the tiger heads on each side of the gyro swing's top part and all the other theming elements you see at the attraction like the tiger statue, pillars, painting, fountains etc.





Walibi Holland, Untamed

Services: Manufacturing and Installation

MK Themed Attractions has transformed the old Sherwood Forest area at Walibi Holland into a wilderness forest where the new hybrid coaster Untamed is located. The project features a wide range of fiberglass production, comprehensive woodwork, ironwork, painting, and decorating that completes the new themed area.

One of the eye-catching theming elements created is the giant sculpture that serves as an entrance for the Wilderness area. The sculpture is composed of four steel arms with gears and a dark blue Volkswagen Beetle car on top that visitors pass under upon entering.





Photo by Loopings.nl

Movie Park, Excalibur

Services: Manufacturing and installation

In 2018, Movie Park needed a makeover of their existing Rapid River Ride. Movie Park chose MK Themed Attractions as their theme production partner to transform the existing attraction into a King Arthur-themed attraction called Excalibur: Secrets of the Dark Forest.

The transformation of the themed attraction includes the creation of mesmerizing medieval themes, fantasy forest elements, and thrilling statues around the attraction.

To complete a project of this scale, we drew upon our knowledge and competencies in the areas of quality fiberglass production, woodwork, and fabric among others.





Djurs Sommerland, DrageKongen

Services: Concept Creation and Design in close collaboration with Leisure Expert Group. Manufacturing and Installation

In 2017, Djurs Sommerland added a new large-scale attraction – DrageKongen (the Dragon King in English). The project has been a great collaboration between Djurs Sommerland and MK Themed Attractions to create a unique Asian themed area.

We produced several dragons and Buddha statues to enhance the Asian themed experience in the area. Other theme-enhancing elements were also produced and installed.





Copenhagen, ZOO

Services: Concept Creation, Design, Manufacturing and Installation

Copenhagen ZOO lies in the capital of Denmark. As with most other ZOOs in Europe, it can be difficult to attract visitors during the dark winter months, so in 2018 the park chose us to create a marvelous concept that could drive footfall.

In close collaboration with ZOO we designed the experience and installed a lot of giant light sculptures fitting the client's DNA. We also installed fiberglass items like our four seater Santa Sleigh that the kids loved taking photos in.

Our new realistic animal concept is perfect to bring the wilderness into restaurants or to make it possible to safely take selfies with a Rhino or Giraffe.



Aqua Planet

Services: Manufacturing and installation

Aqua Planet is the largest waterpark in the Philippines and one of the biggest in Asia. For their grand re-launching in 2019, they chose to collaborate with us to produce and install theme enhancing elements.

The production of the new themed elements included their entrance gate, IP characters and lots of photo point areas, where guests can take picture with the well-known characters of the park.





THEMED ATTRACTIONS

Over the years, we have worked with, and continue working closely with some of the biggest names in Europe's theme park sector. We have designed and produced complete themes for rides and attractions that captivate and attract visitors.



3D EXPERTISE



3D SPECIALIST

To create immersive experiences that are more than extraordinary our highly skilled 3D specialists turn our clients', and our own sketched dreams into comprehensive 3D drawings to visualize the end result. That way our clients can feel safe in knowing exactly what they invest in.

– We can transform your ideas to 3D too

COMBINED THEMING





LIGHT COMBINED THEMING

By combining exceptional theming and festive lighting, we transform simple spaces into the most enchanting and extraordinary atmospheres that create unforgettable experiences.

The advantage of light combined theming, is that it works both day and night. During the day the theming has one look, and when the night falls it transforms into a magical shining highlight.



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