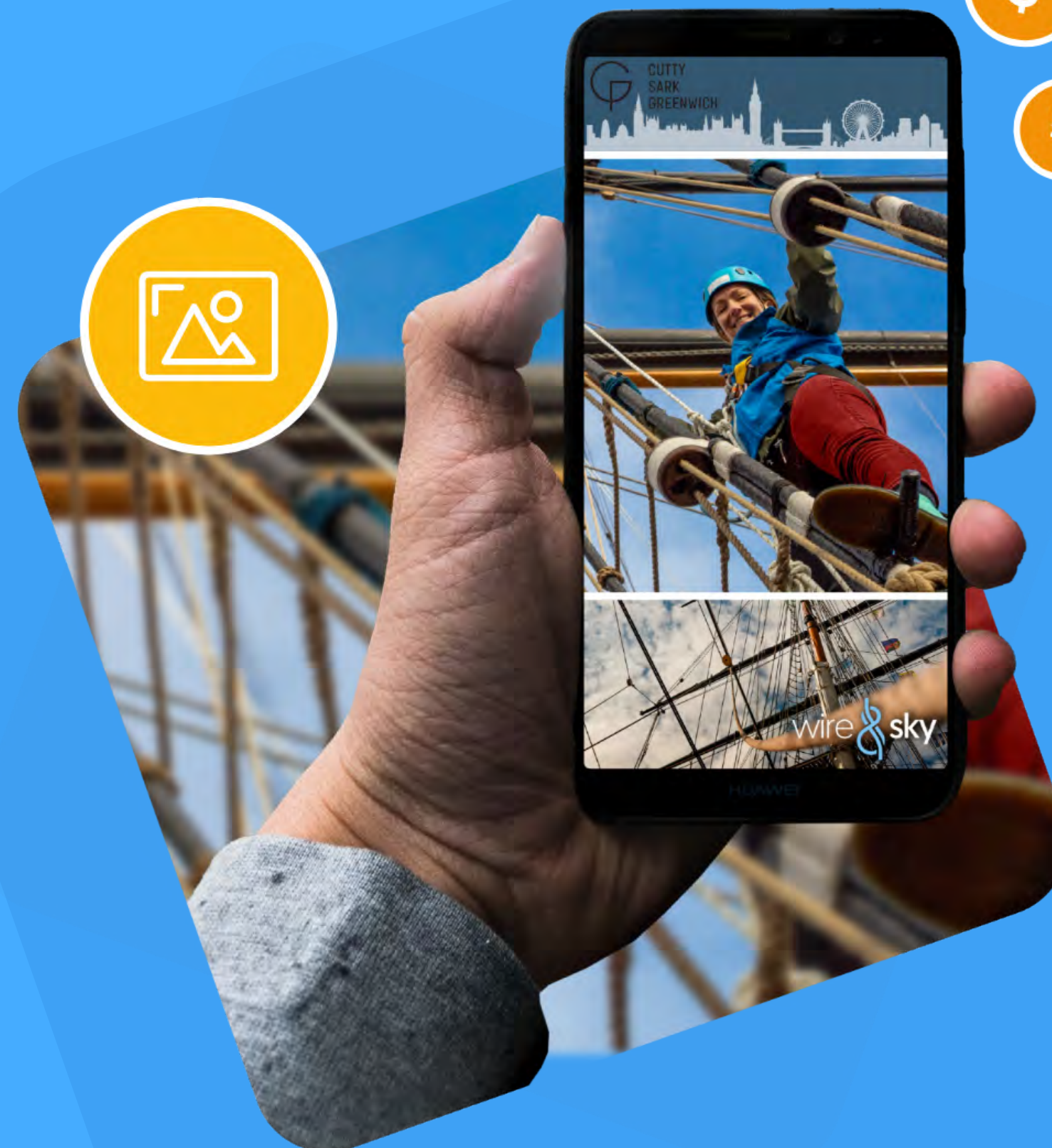




How Happy Snappy helped Wire & Sky maximize profits

Wire & Sky brings Urban Adventure Experiences to the London Skyline. Inspiring and challenging everyday people. We helped them maximize profits and market growth by creating lasting memories.



RESULTS

£4.60

**NEW Spend
per Head**

Happy Snappy Lite
generated an **additional**
£4,60 Spend PER head
increase.

8000

**Photos
captured**

More than 8000 digital photographs
in online circulation from the Happy
Snappy lite system in just 4
Months from one attraction

ZERO

**Additional
staff costs**

No additional staff resources
were required to implement
and run this Revenue
Generating system

Wire & Sky used our photographic souvenir system

Happy Snappy Lite is powerful self service software that generated New Revenue and Marketing for both their attractions Cutty Sark Rig Climb and The London Abseil. Happy Snappy Lite allows guests to share these memories instantly while still immersed in the moment. Guests and visitors are enjoying a more streamlined interactive experience, and have access to their photos on the Go.



TESTIMONIAL



Happy Snappy Lite
is a low cost, low
risk system



Andy Broad
Wire & Sky UK.

"Happy Snappy Lite is a **revolutionary product** for visitor attractions like ours. We implemented the system with ease and have been **making profit from the outset**. Our customers **love it** and it shows through the **high conversion** rates we have been achieving. I would **highly recommend** this system to anyone looking for a photography solution. The support from the Happy Snappy team is **second to none** and they will guide you through each part of the set-up process making it an **easy and profitable** decision to work with them. Very highly recommended."

THE SOLUTION

How Wire & Sky generated additional revenue using HSL

- ✓ Online photo sales
- ✓ No investment into new equipment
- ✓ Guests get to collect an online gallery of fully branded digital photos throughout
- ✓ Guests can download and share their photos
- ✓ In-depth analytics around your operation



Thank you

Get in touch with us:

 hello@happysnappylite.com

 www.happysnappylite.com

happy  lite.
snappy