



Blooloop 50 Theme Park Influencer List 2019 - Sponsorship Opportunity

Entertaining and unforgettable experiences are the lifeblood of the theme park business. The Blooloop 50 Theme Park Influencer List celebrates the key individuals shaping this multi-billion dollar global industry, and leaving their mark on the 21st century theme park experience.

With over 90,000 thousand unique visitors a month and still growing, Blooloop is the leading online resource for theme park professionals worldwide. As such this gives us a unique platform to create a meaningful influencer list.

Our 2018 list was viewed 50,000 times and received widespread coverage internationally.

We offering just **one** sponsorship position to be associated with the **Blooloop 50 Theme Park Influencer List 2019**.

Our sponsorship partner will benefit from the targeted industry exposure that only Blooloop can offer.

Sole “in association with” sponsorship of Blooloop 50 2019 includes:

- Prominent logo placement (please see pack attached)
- Prominent ads (please see pack attached)
- Introductory paragraph plus image (please see pack attached)
- One judge on panel
- Promotion of the Blooloop 50 across Blooloop’s website, social media and newsletters during the nomination process and on announcement of the list.

Price: £12,000 + VAT

To find out more please email ella.baskerville@blooloop.com.



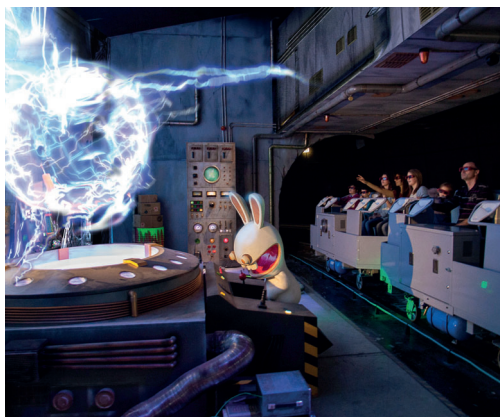
Welcome to [The Blooloop 50](#) Theme Park Influencer List 2019

The Blooloop 50 Theme Park Influencer List celebrates innovation and creativity in the global theme park industry. In this huge, multi-billion dollar industry, where entertaining and delivering memorable experiences to guests is the aim, we recognize 50 key individuals who are helping shape the theme park experience in the 21st century.

In association with our sponsor Omnico Group, we aim to recognize and highlight the people whose endeavours are impacting and driving the future of the business. The list will champion not just those leading the biggest players in the industry — (although naturally many will be on the list) — but also those developing the technologies, attractions and initiatives that are leading the way in today's rapidly evolving theme park industry.



"We want you to help us celebrate the entrepreneurs, developers, investors, designers, engineers, innovators and executives of the global theme park industry."



The compilation of such a list is inevitably subjective so The Blooloop 50 is not intended to be comprehensive or exhaustive. However, with a decade documenting theme park news and with the assistance of our panel of esteemed judges, we hope to deliver a list that will create discussion. We want you to help us celebrate the entrepreneurs, developers, investors, designers, engineers, innovators and executives of the global theme park industry.

Our judges have huge experience in analyzing and documenting the theme park business. They have been chosen for their expertise and extensive project work across the world.

[So get involved, nominations are now open. Who do you feel is contributing most to the theme park business?](#)

[Nominations close February 28th 2018.](#)

[Results will be announced on April 9th 2018.](#)

[Make a Nomination](#)



Welcome

The Power 10

The Blooloop 50

The Judges

Welcome to The Blooloop 50

Entertaining and unforgettable experiences are the lifeblood of the theme park business. The Blooloop 50 Theme Park Influencer List 2018 celebrates some of the key individuals shaping this multi-billion dollar global industry in 2018 and leaving their mark on the 21st century theme park experience.

Working closely with the Omnico Group and our select panel of judges, we have created an exciting list of influencers which draws on the many nominations received from our readers across the world. Our influencers are making waves in all corners of the industry and include a broad range of innovators, entrepreneurs, designers and executives.

The Blooloop 50 is designed to be an industry standard highlighting the most influential people each year. We hope this celebration of the theme park industry influencers inspires discussion across the industry. And remember, if you don't see your influencer in the list this year, be sure to make a nomination in 2019.

— Charles Read, Managing Director, Blooloop



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The Judges



Christian Aaen

Christian Aaen is a founding Principal of ECA, specialising in entertainment development, attraction destination projects and leisure and tourism economics. ECA is the market leader in strategic advisory, entertainment, attraction and retail, dining and entertainment (RDE) projects worldwide, with a special focus on Asia and China.

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Brady MacDonald

Leading theme park blogger and formerly Senior Web Producer of the LA Times, Brady MacDonald has over 30 years of industry experience. Brady formerly wrote the Funland theme park blog for The LA Times' Travel section and has interviewed major industry players including Disney, Universal, Six Flags, Cedar Fair and many more.

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Wonwhee Kim

Wonwhee Kim is a co-founder of The Park Database, a leading consultancy for the attractions and LBE industry. Their ambitious mission is to catalogue and analyse every attraction in the world.

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Lesley Morisetti

Lesley Morisetti launched Morisetti Associates in 2010 to provide economic and strategic business planning consultancy services to the attractions and entertainment industry, based on over 30 years of operational and consultancy experience.

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Phil Taylor

Team Leisure is a specialist leisure consulting firm based in the United Arab Emirates. Prior to founding Team Leisure in 2007, Phil Taylor worked in executive director positions in Ski Dubai, the London office of Economics Research Associates (now part of AECOM) and The London Eye.

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