n-gage.io®

Embrace digital. The all-in-one attraction management software and mobile app for zoos & wildlife parks.

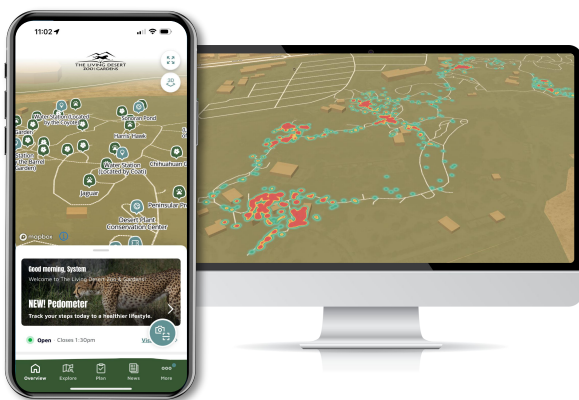Technology and innovation is changing how we experience the world around us from visitor attractions to entertainment, sports, hospitality and retail.

We help you embrace digital.

- Pay monthly, digital solution
- No technical skills required
- Quick to deploy with minimal resources
- Increased revenue potential
- Improved learning and conservation education
- Feature rich, highly customisable mobile app
- Integrates with digital ticketing
- Inbuilt marketing and audience insights

Helping you to enhance the experience, gain valuable insights & drive revenues.

Just some of the benefits:

- **Enhance the experience**
  Enhance your species and habitat information with more educational and informative content. Create trails, quizzes and other interactive experiences.

- **Gain valuable insights**
  Gain valuable insights into audience behaviour as you monitor dwell time and species interactions. Use this data to improve operations and deliver a more personalised and interactive experience.

- **Drive revenues**
  Use insights to deliver highly targeted messaging and notifications to help drive revenues. From membership offers to events, adoptions, experiences and discounts, communicate with your audience live as they move around the zoo and dwell at species and enclosures.

- **Go paperless and become more sustainable**
  Embrace digital with your maps, ticketing and on-site signage whilst improving your audience experience.

BIAZA
BRITISH AND IRISH ASSOCIATION
OF ZOOS & AQUARIUMS

EAZA
EUROPEAN ASSOCIATION OF ZOOS AND AQUARIA

commercial member
ASSOCIATION OF ZOOS & AQUARIUMS

n-gage.io®

All-in-one, attraction management software & highly customisable mobile app for **zoos & wildlife parks.**

Just some of our key features:

Digital Ticketing & Memberships

Reduce entry congestion with tickets & memberships displayed in-app.

Interactive Maps, Trails & Wayfinding

Help audiences find their way, by navigating to places of interest or facilities.

Messaging & Notifications

Segment audiences to send personalised messages, offers & notifications.

Trigger Activations

Use the powerful trigger system combined with beacons and QR codes.

Day Planning with Reminders

Feed and talk times with event reminders, navigation & feedback tools.

Interactive Content

Create interactive & engaging content using text imagery, audio and video.

Digital Adoptions

Create individual & corporate adoptions with search and find in-app.

Learning & Education

Create fun in-app species quizzes to aid learning or use the lesson planning tools.

Audience Insights

Gain valuable insights into audience behaviour, to help plan operations.

Capture Their Day

Create fun interactions using customisable photo frames to share on social.

Gamification & Achievements

Set up interactive achievements to challenge and reward visitors.

Promote Sustainability

Using a mobile app helps improve sustainability, and reduce paper.

THE LIVING DESERT
ZOO | GARDENS

Allison Krupp, Vice President of Marketing & Communications

"We're always looking for new ways to innovate and enhance our visitor experience. In n-gage.io we found a UK team of dedicated and innovative professionals who have developed a software platform and highly customizable mobile visitor app packed with features that we believe is a game changer for our industry."

For more information about how n-gage.io can help your zoo or safari park transform the guest experience, request a free demo of the all in one attraction management software & mobile app at https://www.n-gage.io/request-a-demo