

# JOIN WWA



VISIT  
**WATERPARKS.ORG/  
PARK\_MEMBERSHIP**  
OR CALL  
**+1-913-599-0300**  
TO JOIN TODAY!

Small park: \$439 | Large park: \$649



## WHEN YOU JOIN THE WORLD WATERPARK ASSOCIATION, YOU BECOME A MEMBER OF A THRIVING COMMUNITY OF OWNERS, OPERATORS AND DEVELOPERS.

**We've developed our programs and services with member input,** so that they are meaningful, affordable and accessible to you and your team whenever you need them. From the Job Board to Webinar Wednesday online learning events to the World's Largest Swimming Lesson, these programs are meant to make an immediate impact and most are available to you at no additional cost. Best of all, **membership covers everyone on your team** from your general manager to your front-line staff.

### EDUCATION & PROFESSIONAL DEVELOPMENT OPPORTUNITIES

- Annual Symposium & Trade Show
- Job Board Postings
- Webinar Wednesdays Online Learning Programs & Archives
- WWA University Online Courses
- Regional Symposia in the Middle East and other areas
- Specialized publications like *World Waterpark Magazine*, the *Development & Expansion Guide* and the *Buyers Guide*, in print ads and digital formats
- WWA Committees

### REVENUE SOLUTIONS & OTHER SERVICES

- WWA Insurance Program administered by Haas & Wilkerson
- Splash Radio in partnership with Neptune Splash Radio
- Waterpark Photography program in partnership with Joseph Leute Photography
- Monthly marketing and revenue-generation articles in *World Waterpark Magazine*

### SAFETY PROGRAMS

- World's Largest Swimming Lesson Event in June, including WLSL.org, Host Location Kit, Facebook page and other social media components
- National Water Safety Month each May, including Watersafetymonth.org and NWSM Facebook page
- How-To columns & videos available at Waterparks.org
- Be Water Aware Member Kit featuring updated PSAs and new water safety posters
- Be Water Aware PR Guide

2020

# MEMBERSHIP APPLICATION

Waterpark | Aquatic Center | Developer

Main contact for membership \_\_\_\_\_ Title \_\_\_\_\_

Company/Park name (as shown on membership certificate) \_\_\_\_\_

Main contact email (required for processing) \_\_\_\_\_

Other company/park name (if different than above) \_\_\_\_\_ Web site \_\_\_\_\_

Year-round mailing address \_\_\_\_\_  
street city state zip/postal code country

Park address (if different than above) \_\_\_\_\_  
street city state zip/postal code country

Year-round phone number \_\_\_\_\_ Year-round fax \_\_\_\_\_

Main contact phone \_\_\_\_\_

## PLEASE PROVIDE THE APPROPRIATE INFORMATION.

- Is this an existing park or a prospective park under development?  Existing  Prospective
- Is this a new membership or a renewal membership?  New  Renewal
- Is the park or facility privately or publicly owned/operated?  Private  Public
- Does the location have indoor water features?  Yes  No
- Does the location have outdoor water features?  Yes  No
- Does this location operate year-round?  Yes  No
- Projected/Budgeted yearly attendance level (annual membership fee):
 

<input type="checkbox"/> Prospective park: \$439	<input type="checkbox"/> Less than 50,000: \$439	<input type="checkbox"/> 50,000 up to 100,000: \$439
<input type="checkbox"/> 100,000 up to 150,000: \$439	<input type="checkbox"/> 150,000 up to 250,000: \$439	<input type="checkbox"/> 250,000 up to 400,000: \$649
<input type="checkbox"/> 400,000 up to 550,000: \$649	<input type="checkbox"/> 550,000 and over: \$649	
- Additional features (Select all that apply):
 

<input type="checkbox"/> Hotel/Resort/Lodging	<input type="checkbox"/> Arcades/Games	<input type="checkbox"/> Mini Golf	<input type="checkbox"/> Amusement Rides (Dry)
<input type="checkbox"/> Other _____			

Membership includes one subscription to **World Waterpark Magazine**. Additional subscriptions to the printed version of **World Waterpark Magazine** are available for \$50 each for U.S. addresses and \$80 for addresses outside the U.S. Please list the name(s) for any additional subscriptions here.

Additional name \_\_\_\_\_

Address (  check if same as above) \_\_\_\_\_

WWA Park Membership \$ \_\_\_\_\_

Additional *World Waterpark Magazine* Subscriptions \$ \_\_\_\_\_

**Total Enclosed**  
(U.S. Funds) \$ \_\_\_\_\_

Charge to:  Visa  MasterCard  American Express  Discover

Cardholder \_\_\_\_\_

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Billing Zip Code \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

PLEASE MAIL, E-MAIL OR FAX COMPLETED APPLICATION TO (or contact us for wire transfer instructions):

## WORLD WATERPARK ASSOCIATION

PHONE: +1-913-599-0300 | FAX: +1-913-599-0520

E-MAIL: AEZRA@WATERPARKS.ORG | MAIL TO: 8826 SANTA FE DR., SUITE 310, OVERLAND PARK, KS 66212 U.S.A.

