







# WATERPARKS.ORG/ PARK\_MEMBERSHIP OR CALL +1-913-599-0300 TO JOIN TODAY!

Small park: \$439 | Large park: \$649



# BEING A MEMBER OF THE WORLD WATERPARK ASSOCIATION GIVES YOU ACCESS TO THE **PEOPLE, RESOURCES AND TOOLS** THAT YOU NEED TO SUSTAIN AND GROW YOUR BUSINESS IN 2021.

We've developed our programs and services with member input, so that they are meaningful, affordable and accessible to you and your team whenever you need them. From the Job Board to Webinar Wednesday online learning events to the World's Largest Swimming Lesson, these programs are meant to make an immediate impact and most are available to you at no additional cost. Best of all, membership covers everyone on your team from your general manager to your front-line staff.

## EDUCATION & PROFESSIONAL DEVELOPMENT OPPORTUNITIES

- Annual Symposium & Trade Show
- Job Board and Job Seeker Postings
- Virtual Member Meet-Ups
- Webinar Wednesdays Online Learning Programs & Extensive Archives
- Virtual Regional Symposia for operators in Europe and Middle East/Asia
- WWA University Online Courses
- Specialized publications like *World Waterpark Magazine*, the *Development & Expansion Guide* and the *Buyers Guide*, in print ads and digital formats
- WWA Committees

### **REVENUE SOLUTIONS & OTHER SERVICES**

- WWA Insurance Program administered by Haas & Wilkerson
- Splash Radio in partnership with Neptune Splash Radio
- Waterpark Photography program in partnership with Joseph Leute Photography
- Monthly marketing and revenue-generation articles in World Waterpark Magazine

### SAFETY PROGRAMS

- World's Largest Swimming Lesson Event in June, including WLSL.org, Host Location Kit, Facebook page and other social media components
- National Water Safety Month each May, including Watersafetymonth.org and NWSM Facebook page
- How-To columns & videos available at Waterparks.org
- Be Water Aware Member Kit featuring updated PSAs and new water safety posters
- Be Water Aware PR Guide

## MEMBERSHIP APPLICATION Waterpark | Aquatic Center | Developer

Main contact for membership		Title				
Company/Park name (as shown on membership certificate)						
Main contact email (required for processing)						
Other company/park name (if different than above)			Web site			
Year-round mailing address						
	eet		ity	state	zip/postal code	country
Park address (if different than above)str	eet		ity	state	zip/postal code	country
Year-round phone number			Year-round fax			,
Main contact phone						
PLEASE PROVIDE THE APPROPRIAT	E INFORMATION.					
<b>1.</b> Is this an existing park or a prospective park under development?			g		spective	
2. Is this a new membership or a renewal membership?		☐ New		☐ Renewal		
3. Is the park or facility privately or publicly owned/operated?		☐ Private	)	☐ Public		
4. Does the location have indoor water features?		☐ Yes		□ No		
5. Does the location have outdoor water features?		☐ Yes		□ No		
6. Does this location operate year-round?		☐ Yes		□ No		
7. Projected/Budgeted yearly attendance level (annual membership fee):						
☐ Prospective park: \$439 ☐ Less than 50,000: \$439			☐ 50,000 up to 100,000: \$439			
☐ 100,000 up to 150,000: \$439 ☐ 150,000 up to 250,000: \$4		9	☐ 250,000 up to 400,000: \$649			
☐ 400,000 up to 550,000: \$649	☐ 550,000 and over: \$649					
8. Additional features (Select all that apply):						
<ul><li>☐ Hotel/Resort/Lodging</li><li>☐ Other</li></ul>	☐ Arcades/Games		☐ Mini Golf		☐ Amusement	Rides (Dry)
Membership includes one subscription to <b>World Waterpark Magazine</b> . Additional subscriptions to the printed version of <b>World Waterpark Magazine</b> are available for \$50 each for U.S. addresses and \$80 for addresses outside the U.S. Please list the name(s) for any additional subscriptions here.						
are available for \$50 each for 0.5. addresses and \$80 for a	addresses outside the U.S. Please	list the nar	ne(s) for any additiona	ai subscrip	tions nere.	
Additional name						
Address ( ☐ check if same as above)						
WWA Park Membership \$	Charge to: ☐ Visa ☐ Mas	terCard	☐ American Express	☐ Disc	cover	
Additional World Waterpark  Magazine Subscriptions \$	Cardholder					
	Card #					
Total Enclosed	Expiration Date Billing Zip CodeSecurity Code					
(U.S. Funds) \$	Signature					

PLEASE MAIL, E-MAIL OR FAX COMPLETED APPLICATION TO (or contact us for wire transfer instructions):

#### **WORLD WATERPARK ASSOCIATION**

PHONE: +1-913-599-0300 | FAX: +1-913-599-0520

E-MAIL: AEZRA@WATERPARKS.ORG | MAIL TO: 8826 SANTA FE DR., SUITE 310, OVERLAND PARK, KS 66212 U.S.A.

