



Sustainability in visitor attractions

20 & 21 APRIL 2021, ONLINE

SPONSORSHIP OPPORTUNITIES

What's greenloop?

Blooloop is delighted to announce greenloop – our new sustainability in visitor attractions conference – to be held online on 20-21 April 2021.

In the week of Earth Day 2021, this new online conference will focus on sustainable initiatives for the visitor attractions industry.

Highlighting the latest trends and developments from industry leaders, the conference will aim to share best practice and inspire us all to become more sustainable in our businesses and protect the planet.

In addition we will showcase industry innovators who are tackling the climate challenge, and be a catalyst for networking and debate.



Why sponsor greenloop?

1 Blooloop is the world's most read website for visitor attractions professionals, backed by powerful social media, with a proven track record in delivering successful online events.

2 We have a stellar line up of speakers, together with superb networking opportunities to create a high-level, content-driven event delivered by industry leaders.

3 Align yourself with leading international brands in demonstrating forward looking innovative thinking to tackle the world's biggest problem.

4 Be part of the solution for the planet - join the conversation at greenloop and help future proof your business and the industry.



THOUGHT LEADERSHIP

LEAD THE DISCUSSION WITH OUR HIGH PROFILE SPONSORSHIP OPTIONS.

GOLD | £4000

Limited sponsorships by invitation only. Speak at and sponsor a session. Appear as a top level sponsor for the event. Also includes a deluxe virtual booth and 10 free tickets to the event as well as data from your session.

SILVER | £2000

Sponsor one of our high profile sessions. Includes a showcase booth and event sponsorship position. 5 free tickets to the event. Data from your session.



INNOVATOR'S SHOWCASE

SHOWCASE YOUR GREEN PRODUCTS AND SERVICES TO THE INDUSTRY.

MAXIMUM EXPOSURE | £2000

Deluxe booth together with inclusion at Innovators Roundtable which will run at the start of the Innovation Showcase sessions. Hosted by Blooloop, we will talk about what you're promoting to help drive visitors to your booth. 5 free tickets to the event and booth data.

SHOWCASE | £500

Booth and 2 tickets to the event plus booth data.



For more details please contact Alice at events@blooloop.com