



Sustainability in visitor attractions

20 & 21 APRIL 2021, ONLINE

SPONSORSHIP OPPORTUNITIES

What's greenloop?

Blooloop is delighted to announce greenloop – our new sustainability in visitor attractions conference – to be held online on 20-21 April 2021.

In the week of Earth Day 2021, this new online conference will focus on sustainable initiatives for the visitor attractions industry.

Highlighting the latest trends and developments from industry leaders, the conference will aim to share best practice and inspire us all to become more sustainable in our businesses and protect the planet.

In addition we will showcase industry innovators who are tackling the climate challenge, and be a catalyst for networking and debate.



Why sponsor greenloop?

- 1** Blooloop is the world's most read website for visitor attractions professionals, backed by powerful social media, with a proven track record in delivering successful online events.
- 2** We have a stellar line up of speakers, together with superb networking opportunities to create a high-level, content-driven event delivered by industry leaders.
- 3** Align yourself with leading international brands in demonstrating forward looking innovative thinking to tackle the world's biggest problem.
- 4** Be part of the solution for the planet - join the conversation at greenloop and help future proof your business and the industry.



THOUGHT LEADERSHIP

LEAD THE DISCUSSION WITH OUR HIGH PROFILE SPONSORSHIP OPTIONS.

GOLD | £4000

Limited sponsorships by invitation only. Speak at and sponsor a session. Also includes a medium booth and 10 free tickets to the event as well as data from your session.

SILVER | £2000

Sponsor one of our high profile sessions. Includes a medium booth and event sponsorship position. 5 free tickets to the event. Data from your session.



INNOVATOR'S SHOWCASE

SHOWCASE YOUR GREEN PRODUCTS AND SERVICES TO THE INDUSTRY.

SHOWCASE PACKAGE | £500

Small booth including logo and video, 2 tickets to the event plus booth data. Perfect for promoting your green innovations.

Low maintenance, high impact and great value.



For more details please contact Alice at events@blooloop.com