



**green  
loop.**

# **Sustainability in visitor attractions**

19-20 APRIL 2022, ONLINE

**SPONSORSHIP OPPORTUNITIES**

# What is greenloop?

blooloop is delighted to announce the second year of greenloop – our sustainability in visitor attractions conference – to be held online on 19-20 April 2022.

In the week of Earth Day 2022, greenloop is the only conference focused on sustainable initiatives for the visitor attractions industry.

Highlighting the latest trends and developments from industry leaders, greenloop will share best practices and inspire us all to become more sustainable in our businesses and protect the planet.

In addition, we will showcase industry innovators who are tackling the climate challenge and be a catalyst for networking and debate.





# Why sponsor greenloop?

- 1** greenloop is the world's most-read website for visitor attractions professionals, backed by powerful social media, with a proven track record in delivering successful online events.
- 2** We have a stellar line up of speakers, together with superb networking opportunities to create a high-level, content-driven event delivered by industry leaders.
- 3** Align yourself with leading international brands in demonstrating forward looking innovative thinking to tackle the world's biggest problem.
- 4** Be part of the solution for the planet - join the conversation at greenloop and help future proof your business and the industry.

# THOUGHT LEADERSHIP

LEAD THE DISCUSSION WITH OUR HIGH PROFILE SPONSORSHIP OPTIONS

## CONTENT CREATOR | £4000

Limited sponsorships by invitation only. Speak at and sponsor a session. Also includes a medium booth and 10 free tickets to the event. Data from your session and booth.

## SESSION SUPPORTER | £2000

Sponsor one of our high profile sessions. Includes a medium booth and 5 free tickets to the event. Data from your session and booth





# INNOVATORS' SHOWCASE

SHOWCASE YOUR GREEN PRODUCTS AND SERVICES TO THE INDUSTRY

## HIGH PROFILE | £1,500

Banner advert rotating across the event with small booth and 3 free tickets to the event.

Data from booth and banner impressions. Can be added to Thought Leadership sponsorship for **£1,000**

## SHOWCASE PACKAGE | £500

Small booth including logo, videos, photos and downloads. 1 ticket to the event plus booth data. Perfect for promoting your green innovations.

*Low maintenance, high impact and great value.*

# TESTIMONIALS

Ellen Wilkinson, Content Marketing Specialist,  
attractions.io

"We believe that technology has a vital role in play in sustainable business transformation. By sponsoring and delivering a keynote at greenloop 2021, we were able to share that passion with a targeted group of like-minded professionals for whom our solution would have maximum impact.

"Following the event, a number of attendees reached out to us to continue the conversation, often at attractions we hadn't had the opportunity to engage with directly in the past. We are really looking forward to participating again this year as a sponsor."





For more details please contact Alice at [events@blooloop.com](mailto:events@blooloop.com)

