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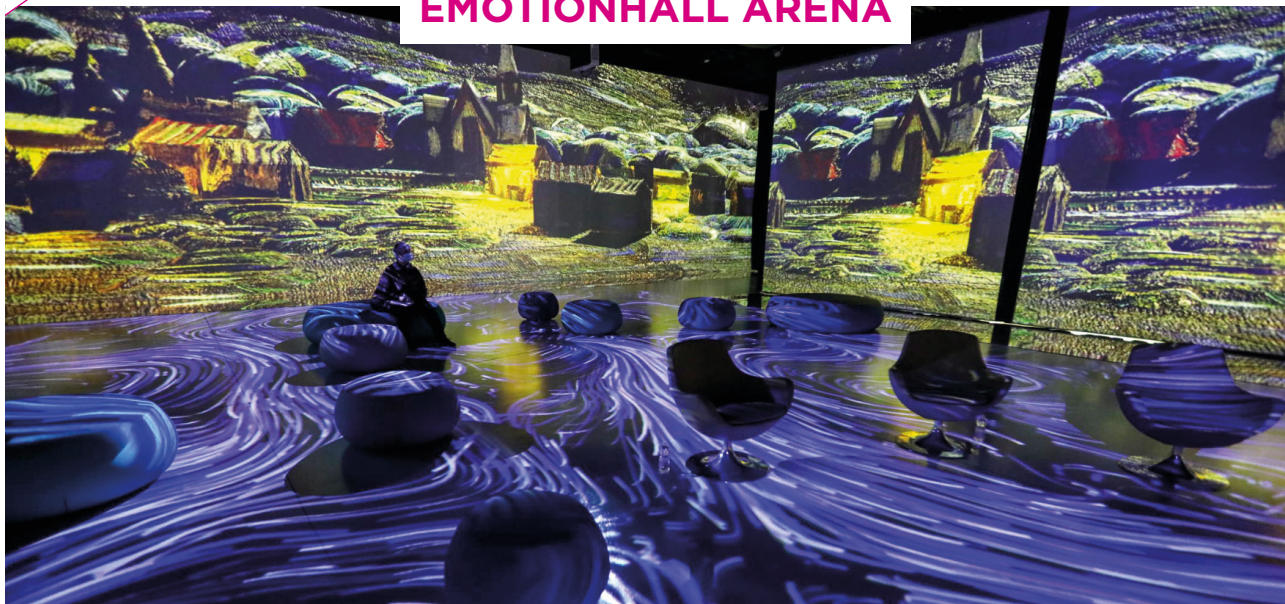
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EMOTIONHALL ARENA



Company name

Ingka Centres

Company country

Italy

Launching date

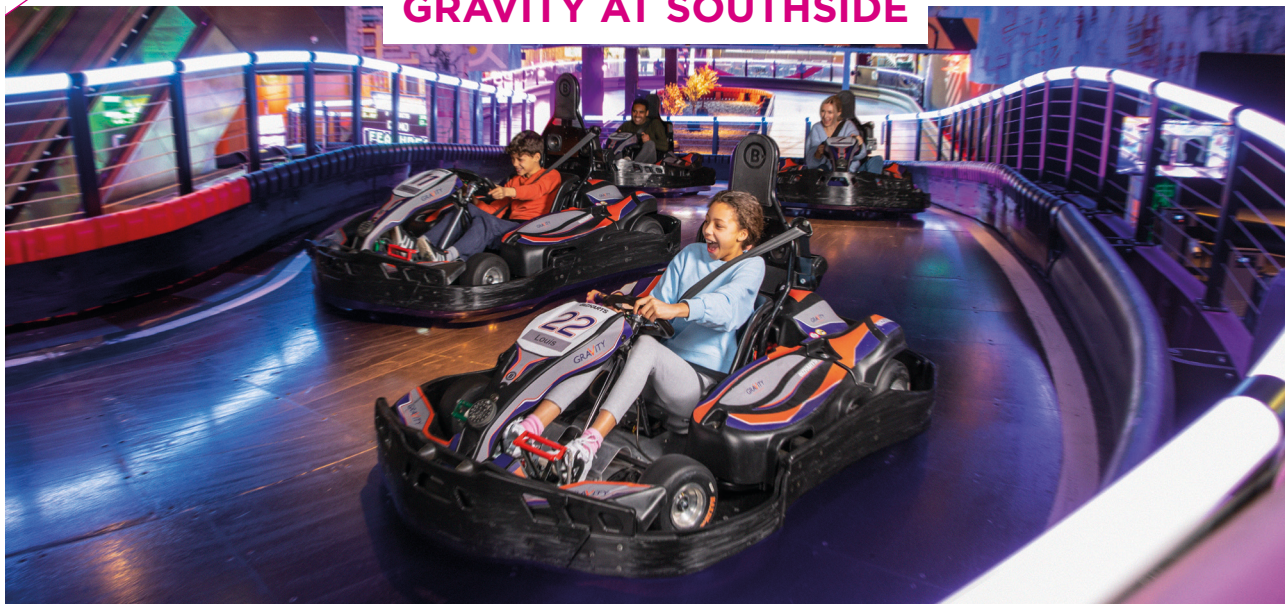
February 2022

Website

www.tiareshopping.it

EmotionHall is located in the context of Tiare Shopping, a “Meeting Place” in the North-East of Italy. A unique and engaging place. The first permanent immersive arena in Italy, modular and interactive, dedicated to art, culture and entertainment with spaces that can be set up for exhibitions, musical events, different courses and stages, tasting events. 2.000 sqm, in which the visitor finds contents and experiences in constant motion, where the space can assume multiple forms thanks to the modularity of the sliding walls. EmotionHall is equipped with the most advanced audio-video technologies and able to offer highly engaging.

GRAVITY AT SOUTHSIDE



Company name

Landsec x Invesco Real Estate x Gravity

Company country

United Kingdom

Launching date

August 2021

Website

www.landsec.com - www.gravity-uk.com

Number of openings as of today

United Kingdom: 1

Number of openings planned for the next 2 years

United Kingdom: 8 | Internationally: 2

Gravity to Southside (80,000 sq ft) was the largest UK leisure lease in 2020. It was a pivotal transaction for the market as it demonstrated the potential that can be unlocked in former department stores. Gravity's leisure hub includes e-karting, virtual reality gaming, bowling, crazy golf and arcade gaming, as well as extensive F&B. Many were a first for Gravity, and were chosen to reflect the needs and character of the Wandsworth catchment. The innovative concepts that Gravity delivers at Southside also highlights how Landsec are redefining the role of our places, supporting brands to create something that guests crave.

HAPIK



HAPIK

Company name

HAPIK

Company country

France

Launching date

2017

Website

www.hapik.fr

Number of openings as of today

United States: 3 | France: 15 | United Kingdom: 7 | Germany: 2 | Spain: 1

Number of openings planned for the next 2 years

United States: 6 | France: 5 | United Kingdom: 5 | Germany: 5

HAPIK is a unique indoor FUN CLIMBING arena where adults and kids (ages 4+) can enjoy some healthy, action-packed fun! Our HAPIK centers offer unique climbing with auto belays in a fun and safe environment. Our individual and multi climber wall challenges and rope courses of varying design and difficulty, will test your agility and courage in different ways. Our mission is simple: to create an unforgettable experience for you and your family or friends.

SPEEDPARK



Company name

QubicaAMF

Company country

France

Launching date

2022

Website

qubicaamf.com

Number of openings as of today

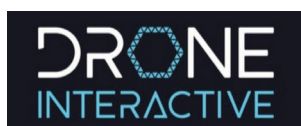
France: 15 | Spain: 1

Number of openings planned for the next 2 years

Several planned

SpeedPark continues its development in France and Spain and has introduced 3 new parks these last 18 months (Strasbourg, Madrid, Claye-Souilly). Speedpark, French leader in multiactivity leisure parks, is aiming to expand in new territories, with fresh news and improvements within its walls. Located within Oasis Madrid shopping center, Torrejón de Ardoz, by Compagnie de Phalsbourg, this new venue shows renewed activities and customer experience as well as a great design. Karting and Bowling are at the core, but you will discover more activities if you get there, such as laser tag, or karaoke music boxes.

ARCADRONE EVO



Company name

Drone Interactive

Company country

France

Launching date

December 2022

Website

www.drone-interactive.com

Number of openings as of today

We have had 2 openings up to now. 1 in France: 1 (Lyon) | Switzerland: 1 (Montreux)

Number of openings planned for the next 2 years

We plan to install 50+ Arcadrone's in the coming 2 years

We make flying drones easy fun and profitable with our new interactive attraction Arcadrone evo, a fully autonomous drone flying arena with a reduced footprint and an high capacity. Arcadrone evo is the only turnkey gaming platform with drones. The players take place around an arena in which their respective drone flies. Thanks to anticollision system, playing Arcadrone evo is safe and guaranteed without crash. Arcadrone evo comes in a full range to fit in various premises, from two to six players. Higher ROI is ensured thanks to its reduced cost and autonomous operation that does not require dedicated staff.

BATTERY POWERED VR BUMPER CARS



licensed by  VR
coaster



Company name

SPREE Interactive

Company country

Germany

Launching date

January 2022

Website

jointhespree.com

Number of openings as of today

Italy: 1

SPREE Interactive, a specialist in multiplayer free-roam VR attractions for the location-based entertainment market, partners with Eurogames, world-leading manufacturers to create Battery-Powered VR bumper cars. Offering an economical and highly-entertaining solution that transports the whole family and their Space Bumper Cars into the metaverse with the immersive game, Cyberblaster. The attraction differentiates itself with four unique circular cars allowing SPREE to offer a unique VR driving experience requiring a floor space of only 7.5m², perfect for smaller venues with a limited footprint. (VR Bumper Cars is licensed by VR Coaster).

CAMPING PARADIS VACATIONS



Company name

TF1 Licensing

Company country

France

Launching date

2020

Website

<https://www.linkedin.com/company/9286761/admin/>

Number of openings as of today

France: 71 | Spain: 1

Number of openings planned for the next 2 years

France: 30

From fiction to reality : for the first time ever in France, creation of a camping grounds network directly inspired from a TV show. Promise: A unique experience in places where people can live and feel the mood of the Camping Paradis TV show, with a high quality of service, a friendly spirit, a lot of fun, and the not to be missed "Star Tour"!

Launched in 2020 75 camping grounds in 2022, over 700K visitors in 2 years

250 activity leaders trained in the Camping Paradis Academy, job creator Elected Camping Favorite Brand in France in 2022

CITYWAVE



Company name

Action team Veranstaltungen GmbH

Company country

Germany

Launching date

May 2022

Website

www.citywave.de

Number of openings as of today

In 9 countries: 14 (Tokyo - Moscow - Zurich - Tel Aviv - Madrid - Berlin)

Number of openings planned for the next 2 years

Worldwide: 5

In cooperation with the Donau-Mall, citywave has brought the ultimate summer experience to Regensburg.

An unprecedented attraction: urban surfing on the standing wave with adjustable conditions for beginners, advanced surfers and pros.

The lifestyle platform offers urban surf culture, cool drinks and a beach lounge to relax, enjoy and watch. In addition, the supporting program guarantees that there is something in the mix for everyone: live music, surf yoga, kids camps, movie nights, workshops and professional competitions of the world's top surf league. Citywave beach is a vacation oasis for everyone and leaves nothing to be desired!

ESPACE 360



Company name

QubicaAMF

Company country

France

Launching date

2021

Website

www.qubicaamf.com

Number of openings as of today

France: 2

Number of openings planned for the next 2 years

2 to 4

Welcome to the largest indoor amusement and leisure park in the region of Rouen, at the heart of Normandy. Espace 360 is a place of intergenerational entertainment accessible to all as well as a unique living space! Prepare to take off and enjoy exclusive indoor leisure activities. Espace 360 is also the largest Hyper Bowling center in France, and QubicaAMF Ambassador Center.

FALABELLA FLAGSHIP



Company name

TRISON NECSUM

Company country

Spain

Launching date

December 2021

Website

necsum.com

Number of openings as of today

First digital experience

The plaza is the great heart of Falabella's new flagship store in the heart of Santiago de Chile, where a central totem over 16 meters high stands as the main visual attraction.

The dimension, professional sound and stunning digital art content create in the visitor a total immersion effect and WOW effect hard to forget.

INDOOR FAMILY ENTERTAINMENT CENTER

HALL U NEED



Company name

HALL U NEED

Company country

France

Launching date

June 2021

Website

www.halluneed.com

Number of openings as of today

France: 1

Number of openings planned for the next 2 years

France: 2

HALL U NEED is a 7000sqm indoor concept dedicated to quality food, beverages and games for all ages. Inspired by the successful model of Dave & Buster's and Main Event in the USA, and adapted to the needs of a European market in search of extra-social and high-quality venues.

HEROES ACADEMY



Company name

TEAM BREAK SAS

Company country

France

Launching date

July 2021

Website

team-break.fr

Number of openings as of today

France: 1

Number of openings planned for the next 2 years

France: 4

HEROES ACADEMY, a 100% action game where players are trained to become true superheroes! In this 70-minute action game in an area of 400 m2, players will have to surpass themselves and prove that they are ready for anything!

Between balance tests, speed challenge, coordination mission, or even precision challenge... the candidates will be put to the test through 7 physical and sporting test rooms and must get as many points as possible to convince the academy!

IMMERSIVE GAMEBOX 1 (ARNDALE)



Company name

Immersive Gamebox

Company country

United Kingdom

Launching date

March 2019

Website

immersivegamebox.com

Number of openings as of today

United Kingdom: 3 | United States: 9

Number of openings planned for the next 2 years

United Kingdom: 11 | United States: 86

Immersive Gamebox is a leading immersive gaming experience in the UK and US that focuses on shared gameplay and socialising.

The 'Gameboxes' use a unique range of technologies including projection mapping, touch screens, motion tracking and surround sound to deliver a hyper-immersive experience for up to six players.

A new genre of group entertainment, players tackle a series of immersive games and challenges through teamwork and collaboration. Immersive Gamebox boasts a portfolio of 15, 30 and 60 minute games created in-house including 3rd party IPs such as Aardman's Shaun the Sheep and Rovio's Angry Birds and Netflix's Squid Game.

IMMERSIVE EXPERIENCES

IMMERSIVE GAMEBOX 2 (SOUTHBANK)



**IMMERSIVE
GAMEBOX**

Company name

Immersive Gamebox

Company country

United Kingdom

Launching date

August 2020

Website

immersivgamebox.com

Number of openings as of today

United Kingdom: 3 | United States: 10

Number of openings planned for the next 2 years

United Kingdom: 11 | United States: 85

Immersive Gamebox is a leading immersive gaming experience in the UK and US that focuses on shared gameplay and socialising. The 'Gameboxes' use a unique range of technologies including projection mapping, touch screens, motion tracking and surround sound to deliver a hyper-immersive experience for up to six players.

A new genre of group entertainment, players tackle a series of immersive games and challenges through teamwork and collaboration. Immersive Gamebox boasts a portfolio of 15, 30 and 60 minute games created in-house including 3rd party IPs such as Aardman's Shaun the Sheep and Rovio's Angry Birds and Netflix's Squid Game.

JUNGLE ENTERTAINMENT Florentia Village Luxury Designer Outlet



 **greenspirit**

Company name

Green Spirit srl

Company country

Italy

Launching date

August 2021

Website

www.greenspiritproject.com

Number of openings as of today

China: 5 (Guangzhou 2018 - Wuhan 2019 - Chengdu 2020 - Chongqing - Shanghai 2021)

Number of openings planned for the next 2 years

Istanbul: 1

Jungle Entertainment represents a successful retailtainment solution, a concept made to give a space for all children and their families to create memories for life introducing the most amazing nature atmospheres. It is an innovative project that mixes the fun entertainment part with a learning educational environment in a very immersive approach. An extremely themed location, characterised by the Jungle scenography and organised in different themed areas, reproduces a real small indoor theme park, where physical play and virtual entertainment create an original mix suitable for all ages.

KINDER JOY OF MOVING PARK

A unique park for kids in Vicolungo The Style Outlets



Company name

NEINVER

Company country

Spain

Launching date

October 2019

Website

www.neinver.com

Number of openings as of today

Italy: 1 – currently unique

Kinder Joy of moving Park is a 1,700 m² leisure and educational park for children, unique in Italy, developed in Vicolungo The Style Outlets.

Designed by the Industrial Engineering department of the Federico II University of Naples, it offers 8 play areas that promote an active lifestyle and stimulate children's life skills in a fun and didactic way.

This innovative and one-of-a-kind park in an outlet centre results from a successful public-private partnership between Kinder, Vicolungo The Style Outlets (managed by NEINVER) and the Vicolungo Municipality, united by shared values in a social responsibility project focused on children and families.

LA TÊTE DANS LES NUAGES



Company name

QubicaAMF

Company country

France

Launching date

2021

Website

qubicaamf.com

Number of openings as of today

France: 3

Number of openings planned for the next 2 years

Several planned

French leader in leisure centers with urban themes, created in 1992, la Tête dans les Nuages is a fun and original destination for the whole family. Located at the heart of vibrant places La Tête dans les Nuages centers welcome young and old, friends, colleagues and families, in a connected place where imagination is king.

L'AUTRE USINE



L'AUTRE USINE
SPORTS, LOISIRS & SENSATIONS

Company name

L'AUTRE USINE

Company country

France

Launching date

2016

Website

www.lautreusine.com

Number of openings as of today

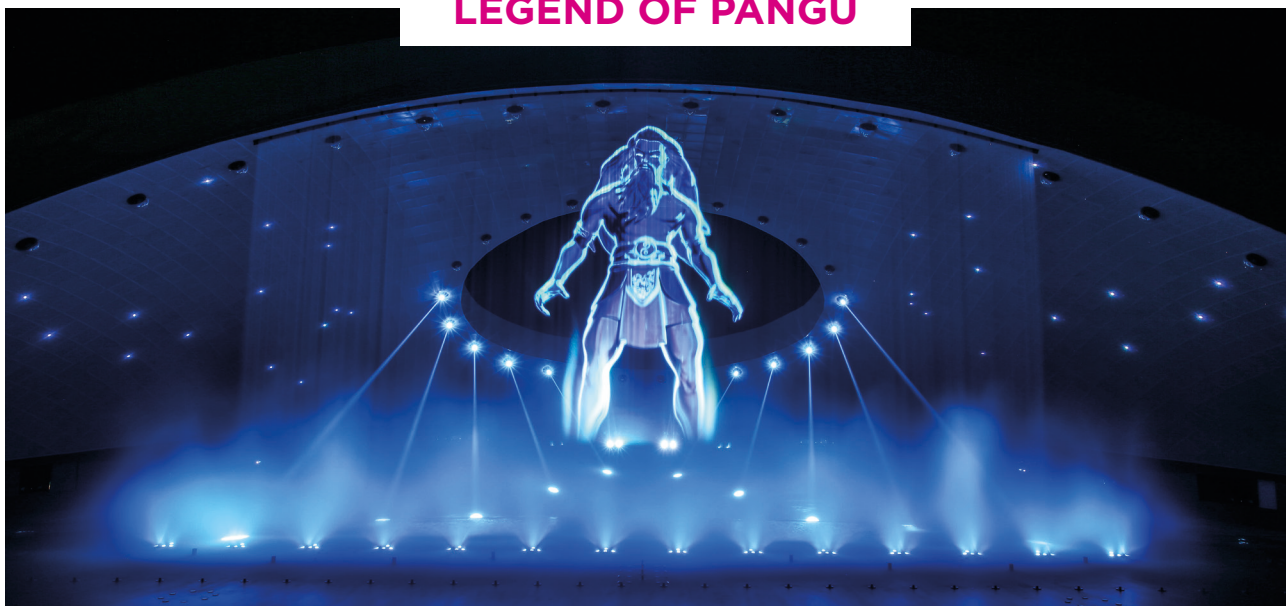
France: 1

Number of openings planned for the next 2 years

France: 2

L'Autre Usine proposes an innovative offer combining sports and leisure on the same indoor site : Bowling of 16 lanes, 400 sqm of electric karting, Laser-game on 2 levels, 3 escape game, billiard tables and a space dedicated to arcade games, 2 karaoke box, bar, restaurant, 4 squash, 2 badminton, 2 padel, basket-ball 3 against 3, 3 soccers, pétanque, Teqball, Corn hall, fitness, conference rooms...L'Autre usine is a place accessible to any generation or handicap in the biggest Family Entertainment and Sport center in France : 16 000 m².

LEGEND OF PANGU



Company name

ECA2

Company country

France

Launching date

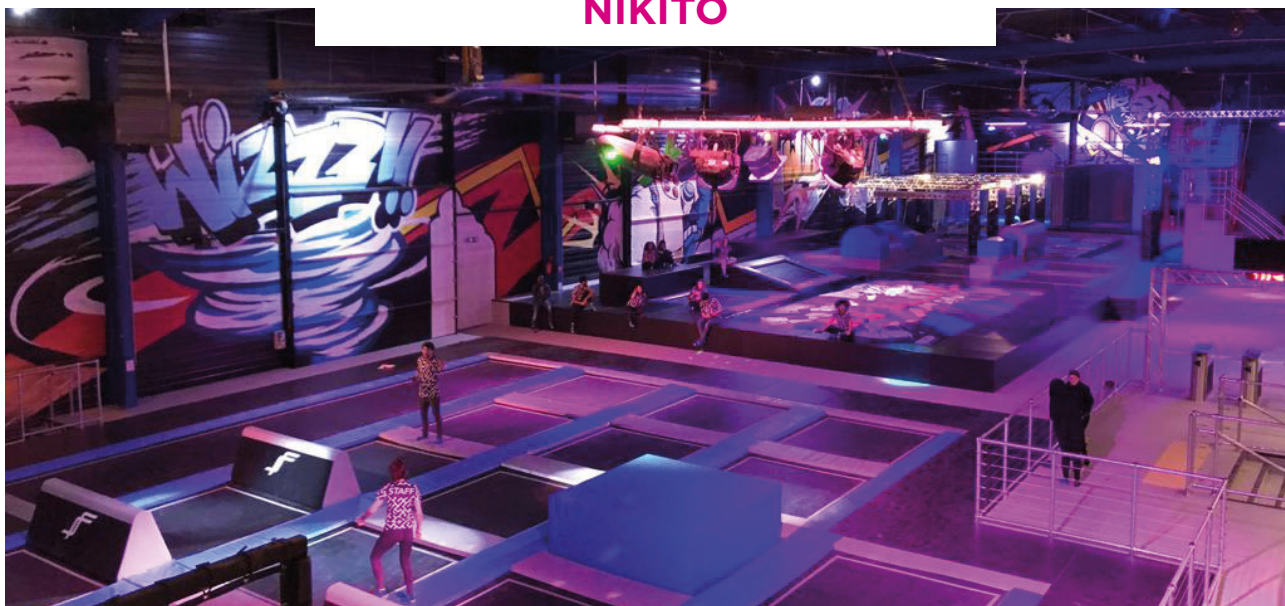
September 2019

Gansu Xirong Cultural Tourism Co., Ltd and French showmakers ECA2 have joined forces to create the first multimedia spectacular in Lanzhou "The Legend of Pangu".

It's immersive, it's inspired, it's putting Lanzhou back at the centre of the world stage! In this dazzling experience of spectacular combined effects, both indoor and outdoor, cutting-edge architecture and custom technology meet China's ancient storytelling tradition.

This show is the flagship attraction of the «Hekou Ancient Town», a mixed-use area developed by the Chinese central government which was developed to generate social and economic improvements while enriching the local cultural panorama.

NIKITO



Company name

NIKITO

Company country

France

Launching date

July 2021

Website

nikito.com

Number of openings as of today

France: 1

Number of openings planned for the next 2 years

3 to 5

NIKITO is a 3300m² high end indoor active entertainment park with more than 15 different attractions (trampoline, trapeze, giant slides, Parkour, Ninja Warrior, sofplay...). Our attractions are suitable for adults and children of all ages but we target mostly families and young adults.

ORBIS ADVENTURES



Company name

Orbix

Company country

France

Launching date

November 2021

Website

www.orbisaventures.com

Number of openings as of today

Belgium: 1 (Liège)

Under construction: France : 2 (Lille 29 Oct. 2022 – Bordeaux 15 Jan. 2023)

Number of openings planned for the next 2 years

Belgium: 2 (Messancy Nov. 2023 – Brusells Feb. 2024)

France: 2 (Evry Aug. 2023 – Avignon Aug. 2024)

Orbis is an immersive adventure park including escape games, a restaurant and a board games bar. A true explorers club, comfortable and welcoming, set in an impressive ancient ruins scenery.

Orbis offers a variety of immersive adventures: new generation escape games, quick challenges, virtual reality exploration missions... The Orbis restaurant and games bar welcome you to debrief between two missions, to enjoy a nice dinner with friends. The restaurant draws on our explorer chefs' travels around the world to offer you a gourmet menu made with fresh and varied products. Become the explorer of tomorrow, join us !

PLAY LAND

McArthurGlen Designer Outlet Serravalle



**MCARTHURGLEN
DESIGNER OUTLETS**

Company name

McArthurGlen Group

Company country

United Kingdom

Launching date

June 2021

Website

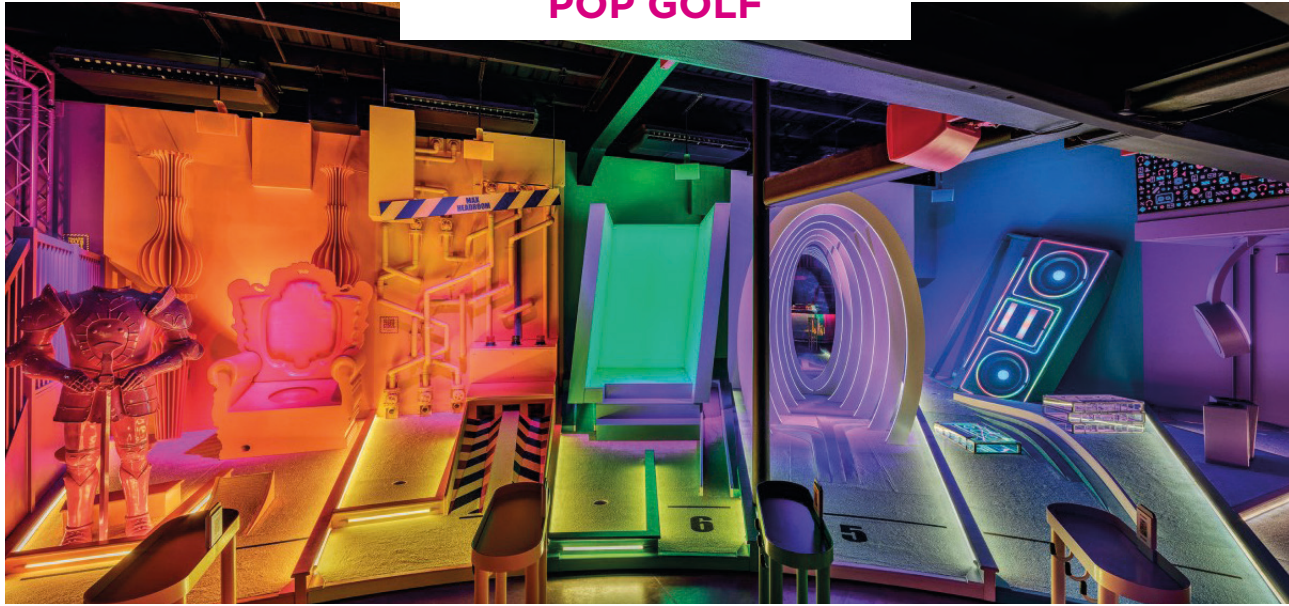
www.mcarthurglen.com

Play Land, the new 6,000 sqm leisure concept at McArthurGlen Designer Outlet Serravalle, is a cutting-edge facility dedicated to family entertainment.

A brand-new concept for McArthurGlen, the complex is comprised of a bespoke aqua park, a children's playground, a state-of-the-art crèche service, and a welcoming picnic area where families can enjoy a meal from one of the centre's excellent mix of F&B operators.

The €7 million attraction has introduced a new experiential element that complements the centre's sought-after luxury and premium brand offering, further enhancing the shopping experience and ensuring that guests of all ages enjoy an extraordinary day out.

POP GOLF



Company name

Pop Golf Ltd

Company country

United Kingdom

Launching date

May 2021

Website

www.popgolf.com

Number of openings as of today

United Kingdom: 1 (Wembley Park)

Number of openings planned for the next 2 years

Kingston: 1 (2023) | Worldwide: 3 (2024)

Pop Golf fuses crazy golf with spectacular Pop Video-themed holes, serving the hottest hits and delicious drinks, with a sound system that will blow your mind, not your ears. Harnessing the zeitgeist of Pop music to create a new experience that is always interesting.

REDUTA - THE URBAN JUNGLE



Company name
theleisureway SL

Company country
Spain

Launching date
2019-2021

Website
www.theleisureway.com

Number of openings as of today
Poland: 1 per country

Surrounded by a lot of competition, theleisureway created a unique storyline for Atrium Reduta that attracts families and kids by providing a strong differential factor, the WOW factor.

The ultimate goal was to provide a unique leisure ecosystem that brings energy and fun to the center, and become a pioneering leisure and shopping destination for the whole family in Warsaw, Poland. We achieved that by revamping different areas (foodcourt, atriums) and transforming it into an urban jungle where users are always engulfed in an abundance of lights, colors and greenery, inspired by Warsaw's "neonization" era.

SEVEN SQUARES



Company name

Garcin France

Company country

France

Launching date

June 2021

Website

www.sevensquares.fr

Number of openings as of today

France: 1 (Saint-Etienne)

Number of openings planned for the next 2 years

France: 4 (2023-2024) - 6 parks currently under negotiation (2024-2025)

Seven Squares is a unique concept of large Indoor Family Entertainment Center located in large shopping malls, including various leisure activities within one location. The concept focuses on offering a high end experience for its customers thanks to a very important theming effort, a very large choice of activities for all age groups and a great F&B offering with traditional french restaurants, snacks, bars or roof-top terraces.

INDOOR FAMILY ENTERTAINMENT CENTER

SMILE WORLD



Company name

QubicaAMF

Company country

France

Launching date

2021

Website

qubicaamf.com

Number of openings as of today

France: 2

Number of openings planned for the next 2 years

4 to 5

Located 30 minutes drive distance from Paris City Center, within Espace Saint Quentin Altarea shopping center, Smile World is a place to play, sing and smile. All 7 indoor leisure activities - amongst which bowling, laser tag, live music stage and karaoke - have been successfully combined to offer leisure for all generations in a nicely designed place. Come and have a great time of leisure!

SURF HOUSE HELSINKI



FLOWRIDER®

Company name

Surf House x FlowRider

Company country

United States

Launching date

October 2019

Website

www.flowrider.com

Number of openings as of today

Thailand: 2 | Finland: 1 | Hong Kong: 1

Number of openings planned for the next 2 years

Europe: 3 | Asia: 3

Everybody knows the feeling of the warm summer sun on their skin and finally arriving at the beach after a long winter. Surf House lets patrons slip into summer whenever they need it, regardless of season or weather. The heat, palm trees, surf, and full-service beach club offer the perfect getaway from the everyday.

Located in shopping malls around the world, Surf House is an entertainment venue that pioneers the fusion between flowboarding, food, beverage, retail, and events. It is a multi-faceted, revenue-generating destination that epitomizes fun in any local flavor.

OUTDOOR FAMILY ENTERTAINMENT CENTER

TERRACITY SHOPPING CENTER



ECE Türkiye

Company name

ECE TÜRKİYE PROJE YÖNETİMİ A.Ş.

Company country

Türkiye

Launching date

November 2021

Website

www.ece.com/tr/

Number of openings as of today

Türkiye: 1

Number of openings planned for the next 2 years

Türkiye: 1

‘The breath of the city’ is the motto of “RoofGarden” project. We as TerraCity, in addition to our strategic location and variety of brands, are also focused on social events, new ways of communication, and activities to create sustainable benefit for our community. “RoofGarden” had transformed a desolate, impersonal building roof into our community’s pivotal open-air leisure area and a foremost meeting hub. On top the new children playgrounds, green spaces, open-air lounges, and fashionable kiosks, “RoofGarden” also acts as an activity spot; hosting occasions like open-air cinema, yoga lessons, dancing, concerts, festivals. Truly fitting the Mediterranean vibe of Antalya.



TFOU PARC



Company name

INDOOR PARK ENTERTAINMENT

Company country

France

Launching date

September 2022

Website

indoorparkentertainment.com

Number of openings as of today

France: 2 (Evry Sep. 2021 – Tourcoing Dec. 2022)

Number of openings planned for the next 2 years

France: 1 (2023)

French Speaking Countries (Europe): 1 per year ideally to reach 15 parks in 2030/2032

A license based indoor Theme Park inspired by “TFOU”, the TF1 youth cartoon program. TF1 Licences for young adults is the number one TV program in France and french speaking countries in Europe based on french yearly audience share results.

Our concept is composed by more than 25 Hoofs activities & attractions divided into 5 “Themed” areas, shows, animations and more. Our attractions are a mix of interactivity, educational, sporty, traditional and classical games. Our goal is to create leisure parks in shopping malls and bring together all generations in the same place. A park to celebrate all family events.

THE AEROBAR: LIFTOFF LAS VEGAS



Le leader mondial
du ballon captif

Company name

AEROPHILE SA

Company country

France

Launching date

February 2022

Website

www.aerophile.com/aerobar

Number of openings as of today

France: a dozen (2013) | Morocco: 1 (Casablanca 2015) - South Korea: 1 (Icheon 2017)
Dubai: 1 (Jumeihra Beach 2018) | Mexico: 1 (Tulum 2018)
China: 1 (The Parkland shopping area in Dalian) | Malaysia: 1 (The Gamuda Cove shopping center 2019)
United States: 1 (The Aerobar "Liftoff" in "Area 15")

Number of openings planned for the next 2 years

United States: 3 | France: 1

As part of the experiential retail and entertainment complex AREA 15, in Las Vegas Nevada, the new "Liftoff" Aerobar by French manufacturer Aerophile has opened in february 2022. It's the first attraction of this kind in the USA.

A total of 16 persons can be transported into a height of almost 40 metres (130 feet) during one ride, whilst guest are able to enjoy the 360 degree view over the shiny gambling city with fresh drinks. During evening hours, the Liftoff helix construction is colorfully illuminated.

TOCA SOCIAL



Gensler

Company name

Gensler

Company country

United Kingdom

Launching date

August 2021

Website

www.gensler.com

Number of openings as of today

United Kingdom: 1

Number of openings planned for the next 2 years

United States: 1 (Dallas 2023)

Gensler partnered with TOCA Social to create a new and exciting leisure and hospitality offering centred around the globally adored phenomenon: football. TOCA Social had the vision to create a new entertainment concept that would transform the way we come together to socialise and play.

The accessible and interactive football-based games provide players of all ages and abilities with the chance to 'kick it' with their friends. Gensler previously collaborated with TOCA Social to establish a Concept Blueprint for a 'first-of-its-kind' football-based entertainment offering. Components of the prototype were applied to their new space located in London's iconic O2 Arena.

YAS MALL EXPERIENCE



Company name

TRISON NECSUM

Company country

Spain

Launching date

December 2021

Website

necsum.com

Number of openings as of today

First 3D interactive experiential entertainment concept

A new Digital Art experience amaze visitors of Yas Mall Shopping Center, located in Abu Dhabi (UAE) and owned by Aldar Properties. A digital totem, 170 sqm with more than 25 million pixels of image quality, projects incredible images that completely change the experience of visiting the Shopping Center that Trison Necsum has digitalized.

One of the main attractions of the mall are the WOW 3D contents, which don't go unnoticed and viralize Yas Mall in social networks. The Central Plaza, full of sensors, allows visitors, old and young, to play and have fun interactively.

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50+
STANDS

1
EXCLUSIVE LEISURE
WORKSHOP

6
CONFERENCE
SESSIONS

LEISURE TALKS
PITCHING SESSIONS
TO DISCOVER THE LATEST
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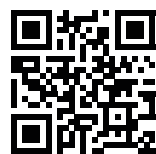
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DISCOVER THE LEISURE
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MAPIC is committed to sustainability!

Our industry is at the very heart of the efforts needed to promote sustainability, and we're committed to putting those efforts at the very heart of our own company and the conference we run.



MAPIC is engaged in **reducing its carbon impact**, in providing a second life to **on-site materials**, in a **more circular economy** and by **reinforcing diversity**...

New: GreenBee Event Upcycling is our partner!

GreenBee is an association that gives a second life to stand material.

A couple of key figures regarding our initiatives:

- 100% of stands provided by MAPIC are reusable and use sustainable material.
- 90% of services providers are located in the region.
- 80% of the food is seasonal.

To learn more and for a summary of our initiatives and efforts, explore our sustainability charter on MAPIC website!



MAPIC SUSTAINABILITY CHARTER
TURNING SUSTAINABLE GOALS
INTO A REALITY





LeisurUp[®]
by mapic

29 Nov – 1st Dec 2022, Palais des Festivals, Cannes, France

View more on
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